

# **BUILDING FOR IMPACT**

## DESIGNING THE HEALTHCARE LANDSCAPE

**2019 OLIVER WYMAN  
HEALTH INNOVATION SUMMIT**

September 16-18  
Loews Hotel Chicago

## WHAT

A 2.5 day event focused on inspiring action – by delivering relevant content, creating impactful experiences, and enabling rich discussion.

## WHY

To accelerate market transformation through cross-industry collaboration, broader adoption of proven innovations, and harnessing rapidly evolving new technology.

## WHO

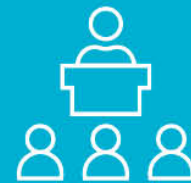
400 senior health leaders from across the ecosystem, all committed to new models of health and ready to embrace change.



INSPIRATION TOURS



MAIN STAGE SESSIONS



EXECUTIVE SESSIONS



EXPERIENTIAL EXHIBIT

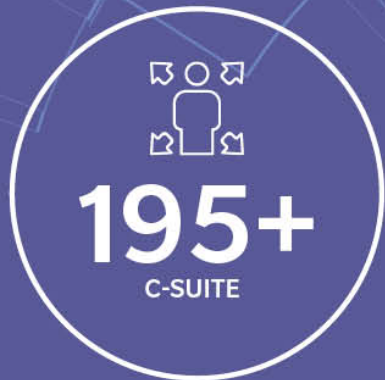


DEEP DIVE DISCUSSIONS



# AN EXCLUSIVE GROUP OF COLLABORATIVE LEADERS

## 2018 HEALTH INNOVATION SUMMIT ATTENDEE PROFILE



### REPRESENTATION ACROSS THE FULL HEALTHCARE ECOSYSTEM

**400+** SUMMIT PARTICIPANTS

# CROSS-ECOSYSTEM REPRESENTATION

## SELECTION OF 2019 ATTENDEES

### HEALTH PLANS

aetna

Anthem  
BlueCross BlueShield

MASSACHUSETTS

Blue Cross  
Blue Shield  
of Michigan

of Tennessee

BridgeHealth

CENTENE  
Corporation

Cigna

DentaQuest

FIRST CHOICE  
HEALTHCARE SOLUTIONS, INC.

HIGHMARK.

Humana.

Independence  
Blue Cross

KAISER PERMANENTE.

PREMERA | BLUE CROSS

### PROVIDERS

98point6

AdvocateAuroraHealth

ASCENSION

American Well

BaylorScott&White  
HEALTH

calyx

CarePoint Health

ChenMed

Mount  
Sinai  
Health  
Partners

NHS  
Norfolk and Norwich  
University Hospitals  
NHS Foundation Trust

NorthShore  
University HealthSystem

OSF  
HEALTHCARE

Shirley Ryan  
Abilitylab

SPECTRUM HEALTH

St Luke's

Sutter Health  
We Plus You

### TECHNOLOGY/ENABLEMENT

Accolade

CANTATA  
HEALTH

Google

HEALTHSPARQ

LimelightHealth

Motive  
Medical  
Intelligence

NAVVIS

Olive

OODA  
HEALTH

OPTUM

PRIVIA  
HEALTH

SOLERA  
AN INDEPENDENT HEALTH PARTNER

Welltok.

### HEALTH IT/INFORMATICS

Able To

CareJourney  
A Munich Analytics Company

CitiusTech

GeBBS  
HEALTHCARE SOLUTIONS  
Forward Thinking

Clarify  
HEALTH  
SOLUTIONS

medecision  
Learning

PharmMD  
ADVANCED RESOURCES

Softheon

### RETAIL

CVSHealth

RITE  
AID  
PHARMACY

SHOPPERS  
DRUG MART

Walgreens

### HEALTH MANAGEMENT/COACHING

CONE  
HEALTH

EVIVE

hydrate spark

higi

Livongo

omoda

onduo  
Owned together

Quantum  
HEALTH

Vitality

wellframe

### ASSOCIATIONS/GOVERNMENT

AARP

AMA

American  
Hospital  
Association.

Institute for Diversity  
and Health Equity  
An affiliate of the American Hospital Association

HICCUP

### GENOMICS ADVANCED DIAGNOSTICS/PHARMA

CLICK-THERAPEUTICS

envision  
genomics

epiphanyrx

EXPRESS SCRIPTS

InformedDNA  
Genetics. Decoded.

proteus  
DIGITAL HEALTH

### FINANCIAL SERVICES

7  
wire ventures

ANDREESSEN  
HOROWITZ

canaan  
partners

HEALTH CATALYST  
CAPITAL

mastercard

NORWEST  
VENTURE PARTNERS

SANDBOX  
INDUSTRIES

VOYA

# INSPIRATION TOURS

An immersive opportunity to explore the most innovative local organizations driving change

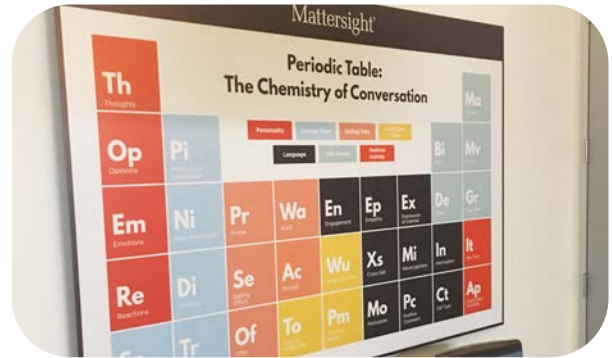
Shirley Ryan  
**Abilitylab**



## Advancing Human Ability: Integrating Innovation and Delivery

Visit the #1 rehab hospital in the US, where clinical care is integrated with research, as scientists work alongside physicians and patients.

**mattersight**



## Making Connections, Smarter: Performance Through Personality

Learn the science behind personality-based analytics and how they can be leveraged to dramatically improve a customer's experience.

**salesforce**



## Work Differently: Creating an Innovation Mindset

Get immersed in what it means to 'work differently' and learn tools and techniques to immediately help your organization run more efficiently.

**Vitality**



## Designing for Shared Value: Good Behavior, Good Economics

Discover how a partnership with Apple is driving behavior change while exploring the architecturally-renowned riverfront Apple retail location.



# 2019 SPEAKERS



**Renee Buckingham**

President,  
Care Delivery  
Organization,  
Humana



**Paul Ciechanowski,  
MD, MPH**

Chief Medical Officer,  
Samepage Health



**Gaurov Dayal, MD**

President, New Markets  
and Chief Growth Officer,  
ChenMed



**Vivek Garipalli**

Co-founder and CEO,  
Clover Health



**Julie Grant**

Partner,  
Canaan Partners



**Sarah Iselin**

Senior Vice President  
and Chief Strategy Officer,  
Florida Blue



**Carolyn Jasik, MD**

Chief Medical Officer,  
Omada Health



**John Kao**

CEO,  
Alignment  
Healthcare



**Michael Krouse**

Senior Vice President  
and Chief Transformation  
Officer,  
OhioHealth



**Sean Lane**

CEO,  
Olive



**Sarah Marche,  
PharmD**

Vice President,  
Pharmacy Services,  
Highmark Health



**Shawn Morris**

CEO,  
Privia Health

# 2019 SPEAKERS, continued



**Brenda Motheral, PhD**

CEO,  
Epiphanyrx



**Janice Nevin, MD, MPH**

President and CEO,  
Christiana Care Health  
System



**Brenda Reiss-Brennan,  
PhD**

Mental Health  
Integration Director,  
Intermountain



**Duane Elliott Reynolds,  
MHA**

President, Institute for  
Diversity and Health Equity,  
American Hospital  
Association (AHA)



**Jennifer Schneider, MD**

President,  
Livongo



**Horst Schulze**

Co-Founder,  
Ritz Carlton



**Grace Terrell, MD**

Co-founder and CEO,  
Clover Health



**Jill Tietjen, PE**

President,  
American HerStory LLC



**Todd Van Tol**

Senior Vice President,  
Blue Cross Blue Shield  
of Michigan



**David Vivero**

CEO,  
Amino, Inc



**Kurt Waltenbaugh**

Founder and CEO,  
Carrot Health



**Chris Waugh**

Chief Innovation Officer,  
Sutter Health



# EXECUTIVE SESSIONS

Enabling deeper exploration of challenges, experiences, and ideas

## WHAT TO EXPECT?

- Learn from forward thinking market leaders who are actively working to redefine the boundaries of health
- Take away unique insights that may change the strategic trajectory of your organization



## 2019 EXECUTIVE SESSIONS

- Digital Treatment: Expanding the Care Delivery Toolkit
- Body, Meet Mind: Care Models That Put Us Back Together
- Holy Shift! Moving to Value, at Scale
- Information Overload: Harnessing Consumer Data to Drive Impact
- The Medicare Advantage...Advantage: Winning in the Next Generation of MA
- The New Social Network: An Integrated Approach to Closing the Gap
- Next Generation Networks: Winning through Consumer Value
- Personalized Medicine: Implementing the Future of Medicine, Today
- The Specialty Tsunami: Successful Approaches to Managing Specialty Rx



# Activate!

## The Art and Science of Behavior Change – a Curated Experience

For most people, new year's resolutions rarely stick. In organizations, we watch "the way it's been done" trumping innovation and more creative solutions. It can feel messy, frustrating and fruitless trying to drive sustained behavior change for our consumers and our employees. Why?

Join us for a curated experience where we'll explore the art and science of how to impact human behavior and activate organizations to achieve more. We'll dive into the neuro- and behavioral factors that influence individual, team and system dynamics, as well as practical, human-centric wisdom that helps change stick and new patterns emerge.

Together with your peers, you'll learn how to apply an arsenal of tools, tips and practical ways to overcome behavior change challenges that hinder the growth and transformation of healthcare

# DEEP DIVES

## WHAT TO EXPECT?

- Exchange ideas and challenge assumptions through open dialogue
- Share experiences with fellow industry leaders who share a common passion to transform healthcare

## 2019 DEEP DIVE SESSIONS

- Bump up the Org, Bump up the NPS: Bringing Excellent Consumer Experiences to Patients
- Driving Consumer Adoption through Connected Health
- Food as Medicine: Impactful Models to Improve Access
- Integrated Delivery: Charting the Course of Collaboration and Ownership
- Interoperability: Lessons Learned from Early Adopters

