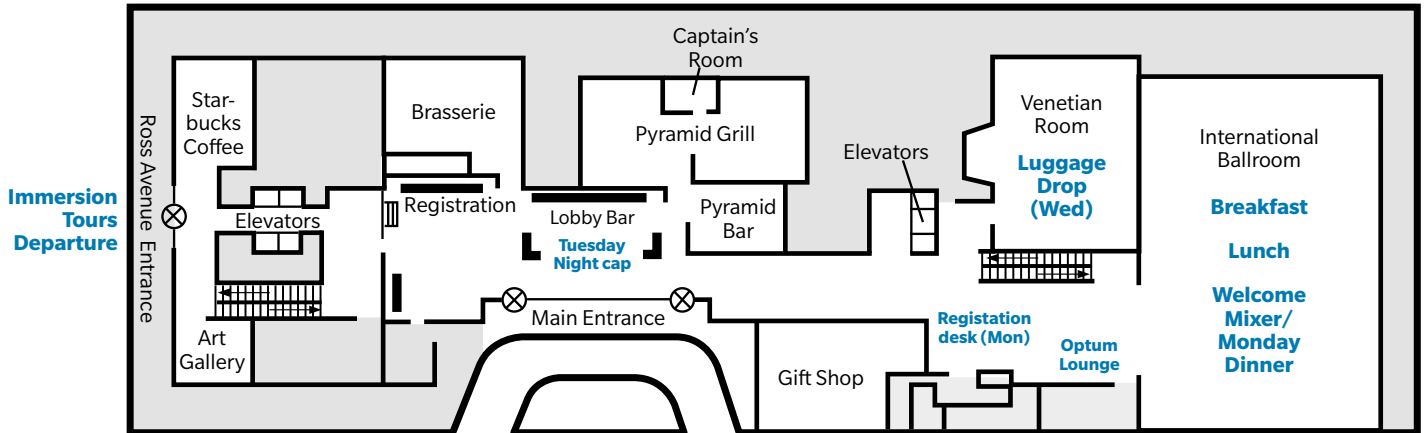
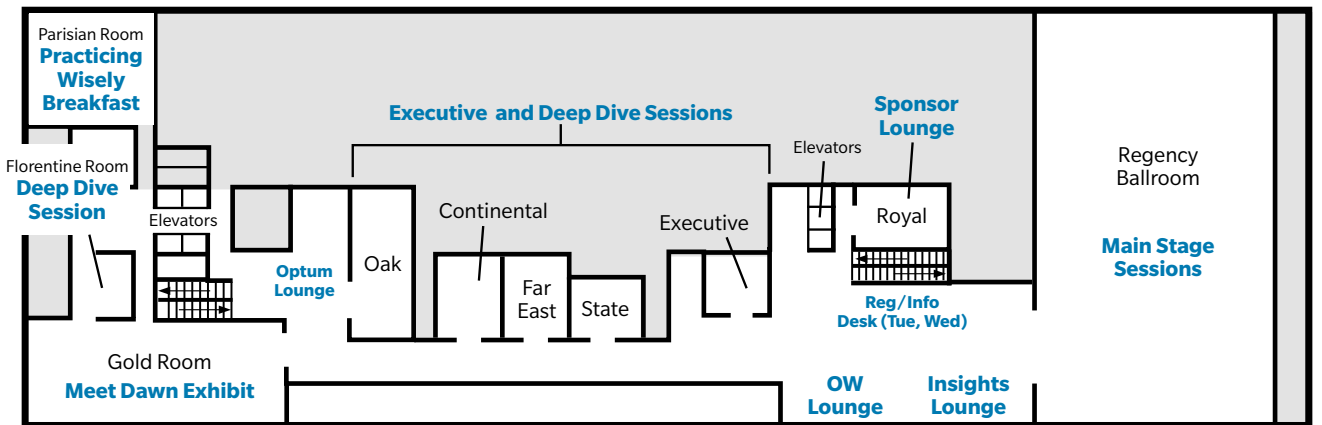


OWHC SUMMIT FAIRMONT DALLAS FLOORPLAN

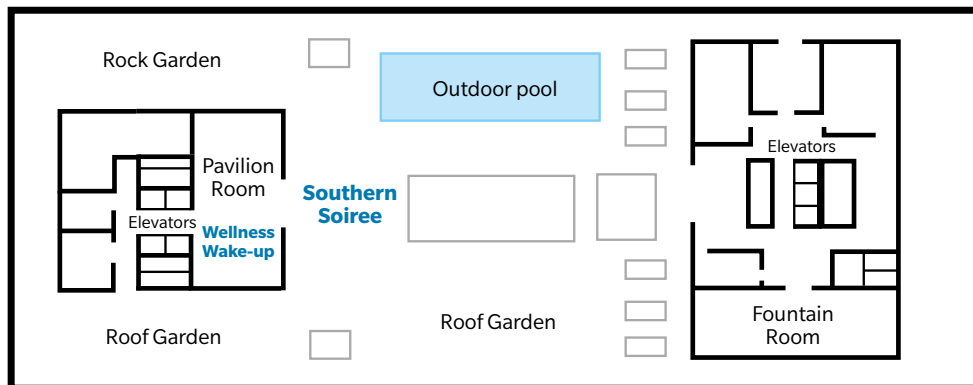
LOBBY LEVEL



BANQUET LEVEL



TERRACE LEVEL



Executive and Elective Sessions

Executive and Elective Sessions	Room
Driving Success: Building a Disruption Ready Org	Oak
Looking Beyond the Persona: Knowing What Consumers Really Want	Continental
Breakthrough Affordability: The Potential Avenues to Radical Change	Far East
The Cost of the Cure: Defining 'Value' in Pharma.....	State
Inside Out Innovation: Incumbents Taking Charge.....	Oak
Artificial Intelligence Meets Healthcare: Inside the AI Revolution.....	Continental
Finding Harmony: The Challenge of Marrying High Touch and High Reach	Far East
Distribution Disruption: Who Will Control the Future Trading Flow?	State
Practicing Wisely	Parisian

Deep Dive Session

Deep Dive Session	Room
From Bricks to Clicks: Achieving Engagement at Scale.....	Continental
Outcomes-Based Contracting: Success vs. Failure	State
More Power to the Caregiver: If and How to Make it Happen	Executive
Behavioral Health: We Know It's Critical, Now What?	Florentine
Amazon and Whole Foods: Nutrition at Your Doorstep	Far East