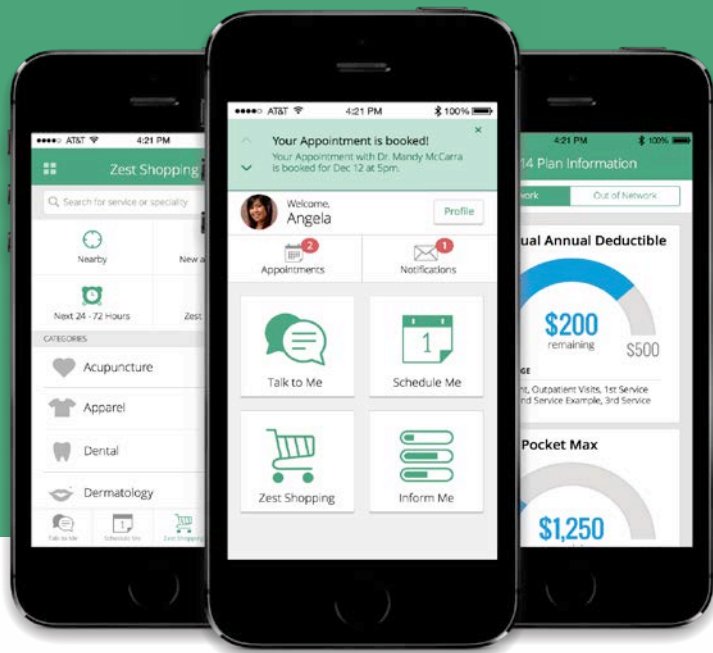


ZEST HEALTH

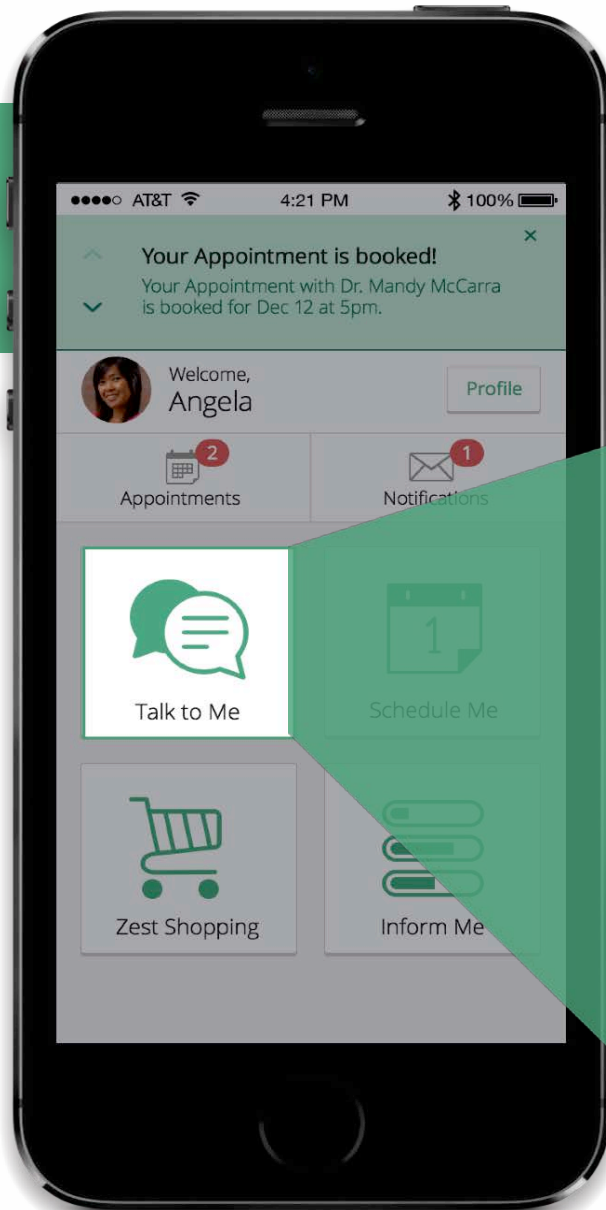
THE INTUITIVE
ENGAGEMENT TOOL



Empowering Sam to Optimize
His Health for Less

ZEST'S TALK TO ME »

Live support for all of Sam's questions



SAM ASKS:

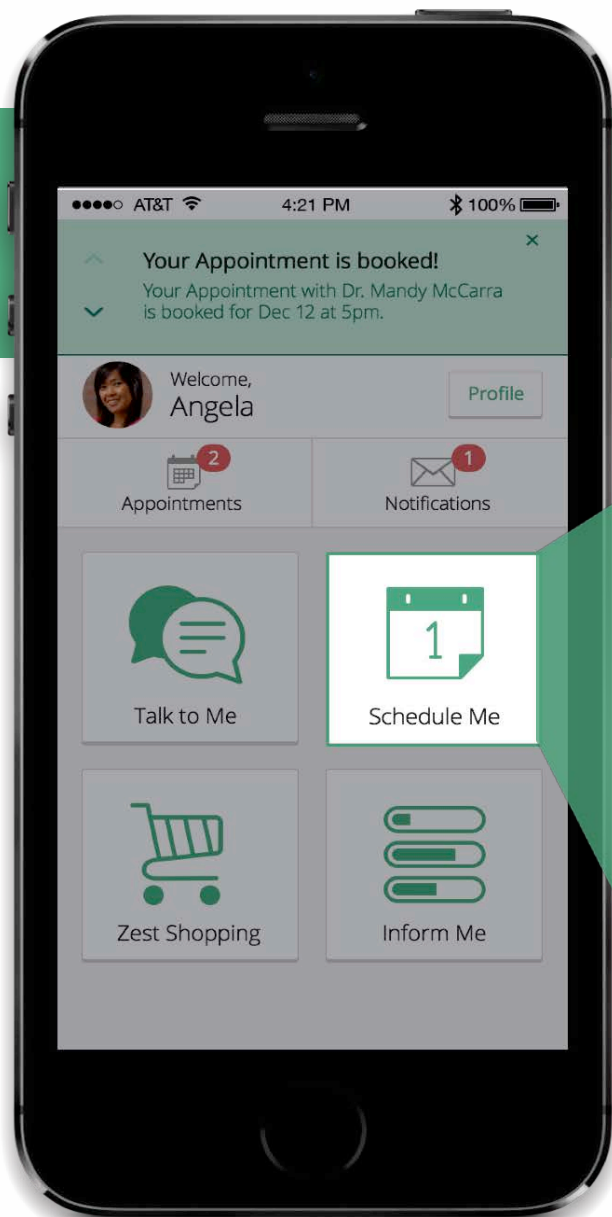
- What is the right plan for me and my family?
- What care plans are best for our health needs?
- Where and how do we find the best care?
- Where can we get help with our bills?
- Who can help in my journey to become healthier?

ZEST GIVES YOU:

- 24/7 access to a physician, nurse or health care professional
- Immediate response to your questions, from health needs to benefits
- Guidance to appropriate care using triage protocols

ZEST'S SCHEDULE ME »

Scheduling with providers who are in-network for Sam

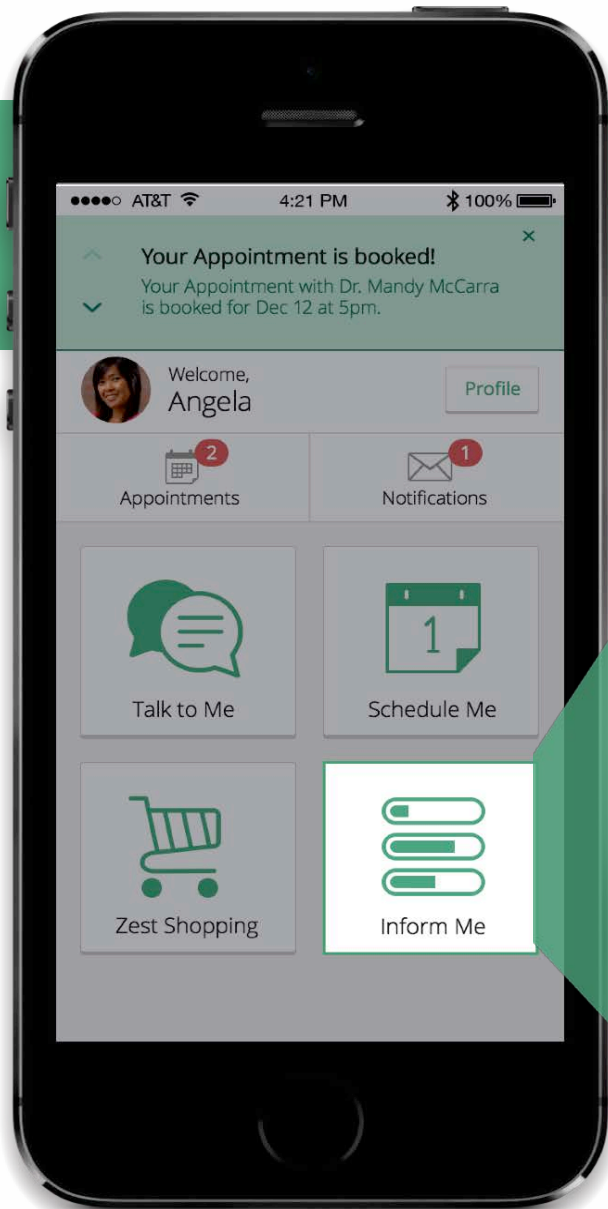


SAM ASKS :

- **Where can I find the best doctor for me and my family?**
- **How can we find an in-network doctor?**
- **How can we get appointments with the doctors we have selected?**

ZEST GIVES YOU:

- **Personal scheduling assistance**
- **Self-directed tools to find a provider in your network and access their contact information**
- **Appointment reminders**



ZEST'S INFORM ME »

Sam's window to all his health benefits information

SAM ASKS :

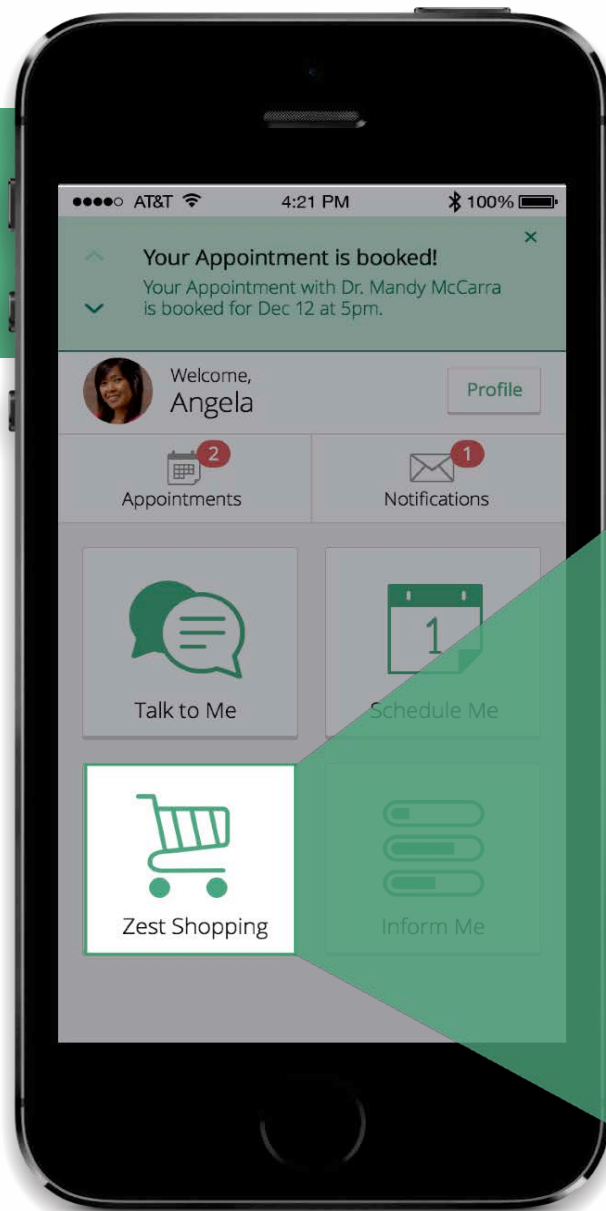
- Now that we have the right plan, how can I better understand and track our benefits?
- Are my symptoms serious?

ZEST GIVES YOU:

- All benefit information – plan details and ID cards (medical, dental, vision, life, P&C, 401K, HSA/FSA, etc.)
- Real time tracking of benefit consumption (claims, deductibles, out of pocket maximums)
- A symptom checker
- Recommended treatments and next steps

ZEST SHOPPING »

Healthcare goods + services relevant to Sam



SAM ASKS :

- How much will this procedure or visit cost?
- Are we getting the best deal?
- How can I find an affordable gym membership?
- Where can I find a smoking cessation program?

ZEST GIVES YOU:

- An online marketplace for medical and health related services
- Published prices and competitive costs
- An electronic wallet that holds your credit or debit card, HSA, HRA, ACH