

AGENDA – IDEATION SESSION

Convergence: Consumer and Patient-Centered Business Designs

DAY 1: Tuesday, October 22, 2013

7:30am – 8:15am	Welcome and Breakfast • <i>The Peninsula Chicago Avenues Ballroom (lobby level)</i>
8:15am – 9:00am	Volume to Value: The Rise of Healthcare Market 2.0 Grand Ballroom I & II (fourth floor) • Tom Main – Partner, Oliver Wyman
9:00am – 9:20am	Next Generation Population Health • Tom Main – Partner, Oliver Wyman
9:20am – 10:10am	Next Generation Population Health – Innovators in Action and Stories from Leaders • Jason Gorevic – Chief Executive Officer, Teladoc • Glen Tullman – Managing Partner, EOS Health
10:10am – 10:40am	Break – Grand Ballroom I & II (pre-function space)
10:40am – 11:55am	Innovators in Action and Stories from Leaders (continued) • Dr. Rushika Fernandopulle – Co-Founder and Chief Executive Officer, Lora Health • Dr. Jordan Shlain – Founder, HealthLoop • Katherine Gottlieb – President and Chief Executive Officer, Southcentral Foundation
11:55am – 1:00pm	Lunch and Networking Session Avenues Ballroom (lobby level)
1:00pm – 1:45pm	A Panel Discussion from Leaders – Meeting the Challenges of the Next Generation Population Health Marketplace • Dr. Rushika Fernandopulle – Co-Founder and Chief Executive Officer, Lora Health • Jason Gorevic – Chief Executive Officer, Teladoc • Katherine Gottlieb – President and Chief Executive Officer, Southcentral Foundation • Ted Meisel – Co-Founder, Avia Health Innovation • Dr. Jordan Shlain – Founder, HealthLoop • Glen Tullman – Managing Partner, EOS Health

Next Generation Population Health

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DAY 1: Tuesday, October 22, 2013 (continued)

Consumer Powered Healthy Living	1:45pm – 2:05pm	Consumer Powered Healthy Living Grand Ballroom I & II (fourth floor) • Howard Lapsley – Partner, Oliver Wyman
	2:05pm – 4:10pm	Consumer Powered Healthy Living – Innovators in Action and Stories from Leaders • Derek Flanzraich – Founder and Chief Executive Officer, Greatist • Leslie Silverglide – Co-Founder, Wello • Dr. Jason Langheier – Founder and Chief Executive Officer, Zipongo • Alex Drane – Co-Founder, Chief Visionary Officer, Eliza Corporation
	4:10pm – 4:30pm	Break – Grand Ballroom I & II (pre-function space)
	4:30pm – 5:15pm	A Panel Discussion from Leaders – Meeting the Challenges of a Consumer Powered Healthy Living Marketplace • Dave Chase – Chief Executive Officer, Avado • Alex Drane – Co-Founder, Chief Visionary Officer, Eliza Corporation • Derek Flanzraich – Founder and Chief Executive Officer, Greatist • Dr. Jason Langheier – Founder and Chief Executive Officer, Zipongo • Leslie Silverglide – Co-Founder, Wello
	5:15pm – 6:15pm	Break and Dress for Dinner
	6:15pm – 7:15pm	Executive Networking and Cocktail Hour – The Peninsula Chicago Grand Ballroom II (fourth floor)
	7:15pm – 10:00pm	Executive Dinner The Peninsula Chicago Grand Ballroom II (fourth floor)

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DAY 2: Wednesday, October 23, 2013

	7:30am – 8:15am	Welcome and Breakfast • <i>The Peninsula Chicago Avenues Ballroom (lobby level)</i>
Creating Consumer Markets	8:15am – 8:35am	Creating Consumer Markets Grand Ballroom I & II (fourth floor) • Terry Stone – Managing Partner, Oliver Wyman
	8:35am – 10:40am	Creating Consumer Markets – Innovators in Action and Stories from Leaders • Travis Bogard – Vice President of Product Management and Strategy, Jawbone • Dr. Peter Hudson – Co-Founder and Chief Executive Officer, iTriage • Ann Mond Johnson – Chairman of the Board of Managers, Connected Health • Jeff Margolis – Chairman and Chief Executive Officer, WellTok • Brian Ancell – EVP, Healthcare Services and Strategic Development, Premera Blue Cross
	10:40am – 11:10am	Break – Grand Ballroom I & II (pre-function space)
	11:10am – 11:55am	A Panel Discussion from Leaders Meeting the Challenges of the Creating Consumer Markets • Brian Ancell – EVP, Healthcare Services and Strategic Development, Premera Blue Cross • Travis Bogard – Vice President of Product Management and Strategy, Jawbone • Dr. Peter Hudson – Co-Founder and Chief Executive Officer, iTriage • Jeff Margolis – Chairman and Chief Executive Officer, WellTok • Ann Mond Johnson – Chairman of the Board of Managers, Connected Health
	11:55am – 2:00pm	Working Lunch and Breakouts – Designated pre-function spaces based on breakout groupings
	11:55am – 2:00pm	Building Next Generation Business Designs • Charlie Hoban – Partner, Oliver Wyman
	2:00pm – 2:15pm	Break – Grand Ballroom I & II (pre-function space)
	2:15pm – 3:00pm	Convergence: The New Supply Chain and Race to Unlock Consumer Value Grand Ballroom I & II (fourth floor) • Tom Main – Partner, Oliver Wyman
	3:00pm – 3:15pm	Closing • Tom Main – Partner, Oliver Wyman