



Health Innovation  
**Summit**2015

NAVIGATING  
THE PATH TO  
HEALTH  
MARKET  
**2.0**

**Sheraton Chicago  
Hotel and Towers**  
Chicago, IL

October 12–14, 2015



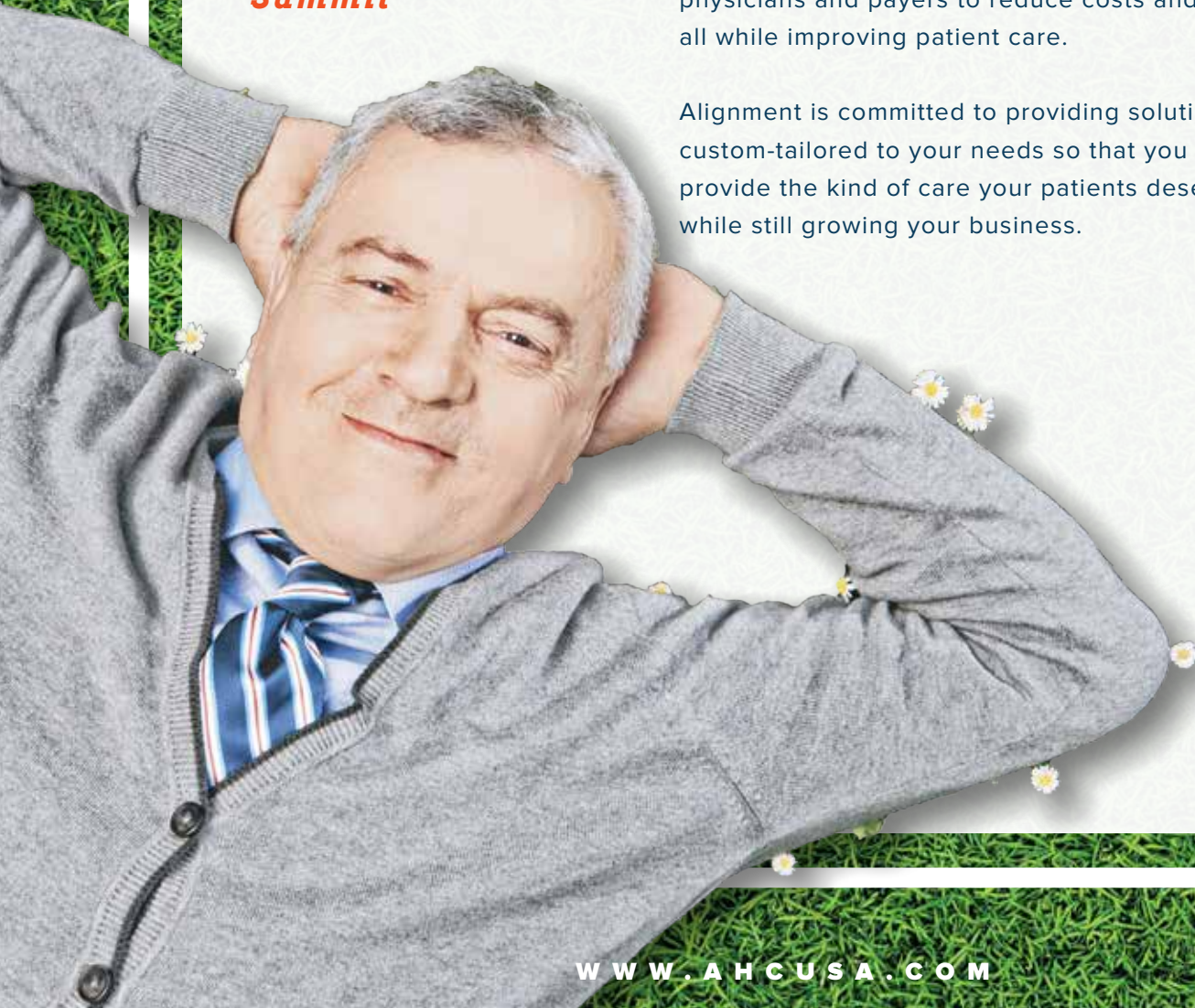


# ALIGNMENT HEALTHCARE

*Is a proud sponsor  
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Health Innovation  
Summit*

Alignment Healthcare is dedicated to transforming the complex and confusing process of medical treatment. With its proprietary Advanced Clinical Model, IT enablement, risk experience and capital services, Alignment partners with hospitals, physicians and payers to reduce costs and risks all while improving patient care.

Alignment is committed to providing solutions custom-tailored to your needs so that you can provide the kind of care your patients deserve while still growing your business.





# WELCOME!

Welcome to the 2015 Health Innovation Summit. We are thrilled to host you in Chicago, alongside hundreds of other senior leaders who are pioneering the transformation of the health market. Our goal for this year's Summit is ambitious – to create the foundation for cross-industry collaboration with the aim of building a new market that brings the best of the marketplace to consumers, on their terms. Over the next 2.5 days, you will meet many new people, engage in robust dialogue, experience powerful innovation, and learn about a new era of multi-value chain business designs that will unshackle Health Market 1.0 and accelerate the development of Health Market 2.0.

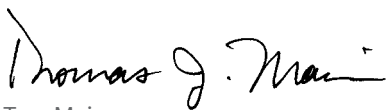
Last year, we set the vision for Health Market 2.0 and talked about the one trillion dollars of value migration. This year, the Summit will focus on a range of innovation – including the new era of consumer tech, big data, and AI-driven innovation. We'll explore the new business designs that are already driving market convergence, solving consumers' hassle maps, and setting the foundation for the new consumer health and wellness market. We have designed our program to illuminate the most important shifts happening in Population Health, The Empowered Consumer, and Precision Medicine – and the importance of convergence as these forces come together into new ecosystems that will redefine consumer expectations.

Today's health market looks and feels dramatically different from when we started our Health Innovation Center four years ago. Retail health clinics and virtual care models are rapidly becoming table stakes as the industry braces for the consumer tech innovation tidal wave – wireless sensors, transparency, predictive engagement, personalized medicine, and more. Meanwhile, ACOs are becoming available to more Americans, and first generation PCMHs are giving way to Smart Care Teams and expanding across the globe.

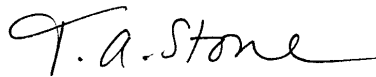
One thing is for sure – the leadership required to drive such change is trading at a premium. So this year we will bring to the forefront The Leadership Imperative – the crux of navigating disruptive change. The emerging Health Market 2.0 leaders are successfully navigating through the chaos of transformation and galvanizing their organizations to take on the challenge of solving the consumer's hassle map. These shifts signal a new leadership agenda – one with external DNA and a keen eye for partnerships.

We hope you will be inspired by (and inspire) the leaders you meet and the innovation you witness. And we hope our event will be a catalyst for collaboration – to transform healthcare for ourselves, for our customers, and for generations to come!

Warm regards,



Tom Main  
Partner, Oliver Wyman  
Founder, Oliver Wyman Health Innovation Center



Terry Stone  
Global Managing Partner,  
Health and Life Sciences Practice, Oliver Wyman

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## IN JUST 2.5 DAYS YOU CAN EXPECT

- Cross-industry representation of the **full ecosystem of players** in a converging market
- Carefully **curated speakers and a purpose-built agenda** centered around Health Market 2.0
- An opportunity to **experience transformative healthcare** through immersion tours and experiential exhibits
- Rich dialogue and idea sharing amongst a **hand-selected audience** of 500 senior leaders that are empowered to drive change
- **Hands-on and practical** workshops and talks based on real-world experience

# MAKING THE MOST OF THE HEALTH INNOVATION SUMMIT

There are abundant opportunities to meet, experience, explore, and engage over the next few days – read through this guide to ensure you're aware of what's to come.

## THE EXPERIENTIAL EXHIBITS AND EXECUTIVE SESSIONS ARE A MUST-SEE

- It's critical to remain with your assigned group (identified on your name badge) to ensure you don't miss out
- Follow your group's guide (who you will meet Tuesday at 10:30am, when groups first gather) to be at the right place at the right time
- *Please ensure that you're wearing your badge – it's required for entry into exhibits*

## YOU ARE AMONG THE HEALTH MARKET'S MOST INFLUENTIAL LEADERS – CONNECT WITH THEM!

- Meet others in casual break areas outside of the Sheraton Ballroom on Level 4 and in the Network Lounge in Mayfair on Level 2
- Ask a question or send a message to others via DoubleDutch (the conference app)
- Converse over drinks during the Welcome Reception (Monday) or the Cocktail Reception and Dinner (Tuesday)

## SHARE YOUR INSIGHTS WITH THOSE WHO COULD NOT ATTEND

- Tweet your ideas and experiences with #OWHIC; follow us @OliverWyman
- Share interviews from the GuideWell Insights Lounge, which will be streaming live and taped segments throughout the Summit. Just go to the GuideWell channel on YouTube during the event.

## CONTINUE TO ENGAGE WITH THE OLIVER WYMAN HEALTH INNOVATION CENTER

- Follow us on Twitter @OliverWyman and #OWHIC for our latest insights on innovation
- Follow our LinkedIn Showcase ([linkedin.com/company/oliver-wyman-health-innovation-center](https://www.linkedin.com/company/oliver-wyman-health-innovation-center))
- Join and participate in the Oliver Wyman Health Innovation Center LinkedIn group (invitation to come)

## CHECK OUT THE NEW OLIVER WYMAN HEALTH BLOG ([HEALTH.OLIVERWYMAN.COM](https://health.oliverwyman.com))

- Meet the editor, Charlotte Rowe (@OWHealthEditor), who can give you a tour of the new platform designed to allow the health innovation community to share, contribute, and connect
- Be one of the first to subscribe to the weekly insights newsletter and receive a charging kit at our "Connectivity Corner" located outside of the Sheraton Ballroom

Oliver Wyman  
is proud  
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*The business of transforming healthcare*

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[health.oliverwyman.com](https://health.oliverwyman.com)

# HEALTH MARKET 2.0 REPRESENTS THE SINGLE BIGGEST SHIFT IN VALUE IN OUR LIFETIMES

Today’s leaders, both at incumbent organizations and new players, must navigate the path to get to Health Market 2.0. The 2015 Health Innovation Summit specifically addresses:

- Truly disruptive innovation and how to harness it within the context of broader transformation
- Lessons learned both in failure and success from incumbents and new entrants making an impact
- The leadership imperative and how to create a culture that embraces innovation

## FOUR FORCES SHAPING HEALTH MARKET 2.0



### POPULATION HEALTH & VALUE-BASED CARE

The evolution of value-based health and wellness ecosystems, and the new “front door” to health



### THE EMPOWERED CONSUMER

The patient-to-consumer revolution and how the consumer tech attack is changing everything



### PRECISION MEDICINE & THE NEW SCIENCE

Big data and precision medicine, and how the personalization it drives will upend traditional medicine



### THE LEADERSHIP IMPERATIVE

Leading through uncertainty using lessons from the unencumbered innovator and robust incumbents

# GOODBYE SICKCARE, HELLO OPTIMIZED HEALTH

Healthcare is not just for patients anymore. With the CaféWell Health Optimization Platform, population health managers now have an efficient and effective way to engage, activate and reward healthcare consumers.

CaféWell helps you increase revenue, improve operational efficiencies and drive greater healthcare value across your entire population – from kids to seniors.



Welltok. | Visit [info.welltok.com/letstalk](http://info.welltok.com/letstalk) for an interactive demo



## WHAT'S YOUR EXCHANGE STRATEGY?

Let Softheon help plan your next move.

**Softheon**

Learn more at [www.softheon.com](http://www.softheon.com)

# SUMMIT OVERVIEW

## IMMERSION TOURS

Explore how five of Chicago's most innovative organizations are transforming the health market through on-site, interactive tours (Monday afternoon, pre-registration required):

- **Genomics at the Point of Care**  
Presented by Allscripts and NantHealth
- **Hospital of the Future: From Bricks and Mortar to Robots and Smart Care Teams**  
Presented by Rush University Medical Center
- **Innovation at Scale: Picking the Winners**  
Presented by AVIA, MATTER, and 1871
- **Not Your Typical Doctor's Office**  
Presented by One Medical Group
- **The Innovation Gap Solved: Building Value Outside Your Four Walls**  
Presented by Sandbox Industries

## WELCOME RECEPTION

Kick off the Summit with your fellow senior health industry leaders during an energetic evening of food and drinks. Reconnect with old friends, make new ones, and engage in dialogue to push Health Market 2.0 to a new frontier.

## ON THE MAINSTAGE

Be inspired by leaders from an array of health and wellness organizations sharing their views on innovation and the future of healthcare.

### Mary Brainerd

President and CEO, HealthPartners

### Karen DeSalvo, MD

National Coordinator for Health Information Technology (ONC), Acting Assistant Secretary for Health, U.S. Department of Health and Human Services

### Rushika Fernandopulle, MD, MPP

Co-Founder and CEO, Iora Health

### Mark Ganz

President and CEO, Cambia Health Solutions

### Pat Geraghty

Chairman and CEO, GuideWell

### Stephen Hemsley

CEO, UnitedHealth Group

### Dan Hilferty

President and CEO, Independence Health Group

### Cheryl Hughey

Senior Director of Culture Services, Southwest Airlines

### Howard Jacob

President and Chief Scientific Officer, Envision Genomics; EVP for Medical Genomics and Chief Medical Genomics Officer, HudsonAlpha Institute for Biotechnology

### Nina Kjellson

General Partner, Canaan Partners

### Shawn Leavitt

Senior Vice President of Global Benefits, Comcast Cable and NBCUniversal

### Harry Leider, MD, MBA

Chief Medical Officer and Group Vice President, Walgreens

### Marcus Osborne

Vice President, Health and Wellness Payer Relations, Walmart

### Adrian Slywotzky

Partner Emeritus, Oliver Wyman

### Sam Srivastava

CEO, Magellan Healthcare

### John Standley

Chairman and CEO, Rite Aid

### Lisa Suennen

Managing Partner, Venture Valkyrie Consulting

### Hemant Taneja

Managing Director, General Catalyst Partners

### Grace Terrell, MD

President and CEO, Cornerstone Health Care

### Glen Tullman

Chairman and CEO, Livongo Health

### Robbert Vorhoff

Managing Director, General Atlantic



## EXPERIENTIAL EXHIBITS

Walk through some of today's most innovative models in the shoes of a consumer, guided by senior leaders who are pioneering the transformation toward Health Market 2.0.

### **Connected Health: Empowering Care When You Need It, Wherever You Need It!**

Presented by Independence Blue Cross and Comcast

### **Revolutionary Integration: One Person, One Family, and One Community at a Time.**

Presented by Optum

### **The New Retail Population Health Ecosystem: Bringing the Right Care. Right Place. Right Time.**

Presented by Rite Aid and HealthSpot

## EXECUTIVE SESSIONS

Through participation in a subset of these focused sessions, attendees will have the opportunity to learn, share, connect, and engage in dialogue with leaders across the industry. Each of the sessions will be limited in attendance, to encourage robust discourse on what it takes to achieve transformation and progress toward Health Market 2.0.

These sessions are brought to you by our proud sponsors:

- Ascension
- CHES
- HudsonAlpha Institute for Biotechnology
- Livongo Health
- Magellan Healthcare
- Mosaic Health Solutions
- Motive Medical Intelligence
- Strand Life Sciences



**We're committed to improving wellness in our communities.**

Every step we take gets our customers closer to high quality healthcare services and lower healthcare costs.

**RITE AID - A RETAIL HEALTHCARE COMPANY**



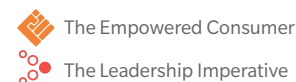
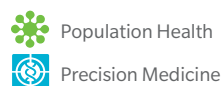
**ENVISION**®  
Visibly Different.

**RediClinic**

**healthdialog**  
Take population health. One person at a time.

**RITE AID Health+Alliance**  
Your Connection to Complete Care

# AGENDA



## MONDAY, OCTOBER 12

1:00 – 6:00pm	<b>REGISTRATION</b> Sheraton Hotel and Towers, 301 East North Water Street, Chicago, IL 60611
2:00 – 5:00pm	<b>IMMERSION TOURS</b> <i>Meet at Lobby Level near the Convention Entrance; pre-registration required</i> <ul style="list-style-type: none"><li>• <b>Genomics at The Point of Care</b> Allscripts and NantHealth</li><li>• <b>Hospital of the Future: From Bricks and Mortar to Robots and Smart Care Teams</b> Rush University Medical Center</li><li>• <b>Innovation at Scale: Picking the Winners</b> AVIA, MATTER, and 1871</li><li>• <b>Not Your Typical Doctor's Office</b> One Medical Group</li><li>• <b>The Innovation Gap Solved: Building Value Outside Your Four Walls</b> Sandbox Industries</li></ul>
6:00 – 8:00pm	<b>WELCOME RECEPTION</b> , Promenade and Fountainview Rooms – Lobby, Level 3

## TUESDAY, OCTOBER 13

7:00 – 8:00am	<b>BREAKFAST</b> , Promenade and Fountainview Rooms – Lobby, Level 3
8:00 – 9:00am	<b>WELCOME AND INTRODUCTION</b> , Sheraton Ballroom, Level 4 <b>Welcome to the 2015 Oliver Wyman Health Innovation Summit</b> <ul style="list-style-type: none"><li>• <b>Terry Stone</b> – Global Managing Partner, Health and Life Sciences Practice, Oliver Wyman</li></ul> <b>Navigating the Path to Health Market 2.0</b> <ul style="list-style-type: none"><li>• <b>Tom Main</b> – Partner, Oliver Wyman, and Founder, Oliver Wyman Health Innovation Center</li></ul>
9:00 – 10:30am	<b>FEATURED SPEAKERS</b> <ul style="list-style-type: none"><li>•  <b>Everything Changes: Leading Sustainable Change in Disruptive Times</b><ul style="list-style-type: none"><li>• <b>Adrian Slywotzky</b> – Partner Emeritus, Oliver Wyman</li><li>• <b>Mark Ganz</b> – President and CEO, Cambia Health Solutions</li><li>• <b>Pat Geraghty</b> – Chairman and CEO, GuideWell</li><li>• <b>Sam Srivastava</b> – CEO, Magellan Healthcare</li><li>• <b>Grace Terrell, MD</b> – President and CEO, Cornerstone Health Care</li></ul></li><li>•  <b>Reinvention: Driving Transformation While Navigating a Turnaround</b><ul style="list-style-type: none"><li>• <b>John Standley</b> – Chairman and CEO, Rite Aid</li></ul></li></ul>
10:30 – 2:30pm	<b>EXPERIENTIAL EXHIBITS, EXECUTIVE SESSIONS, AND LUNCH</b> Individualized schedule included on attendee name tag provided at registration

## TUESDAY, OCTOBER 13 (con't)

### 2:30 – 4:45pm FEATURED SPEAKERS

 **A Time of Convergence: Unlocking the Value of an Integrated Health Ecosystem**

- **Stephen Hemsley** – CEO, UnitedHealth Group

 **Human-Centered Innovation: Reimagining the Healthcare Experience**

- **Dan Hilferty** – President and CEO, Independence Health Group

   **Place Your Bets: Investor Perspectives on the Shifting Health Market**

- **Lisa Suennen** – Managing Partner, Venture Valkyrie Consulting
- **Nina Kjellson** – General Partner, Canaan Partners
- **Hemant Taneja** – Managing Director, General Catalyst Partners
- **Robbert Vorhoff** – Managing Director, General Atlantic

 **Changing Our Mental Models: Rethinking How We Enable Empowered Healthcare Consumers**

- **Shawn Leavitt** – Senior Vice President of Global Benefits, Comcast Cable and NBCUniversal

### 4:45 – 5:00pm DAY 1 WRAP-UP

### 6:30 – 7:30pm COCKTAIL RECEPTION, Sheraton Ballroom, Level 4

### 7:30 – 9:00pm DINNER AND KEYNOTE ADDRESS

   **1 + 1 = 10: When Public and Private Markets Collaborate**

- **Karen DeSalvo, MD** – National Coordinator for Health Information Technology (ONC); Acting Assistant Secretary for Health, U.S. Department of Health and Human Services
- **Glen Tullman** – Chairman and CEO, Livongo Health

## WEDNESDAY, OCTOBER 14

### 7:00 – 8:00am BREAKFAST, Chicago Ballroom, Level 4

### 8:00 – 10:00am FEATURED SPEAKERS, Sheraton Ballroom, Level 4

 **Healthcare: The Next Frontier of Building Customer Trust**

- **Scott McDonald** – CEO, Oliver Wyman Group

 **Precision Medicine: The New Era and Why it Matters Now**

- **Howard Jacob** – President and Chief Scientific Officer, Envision Genomics; Executive Vice President for Medical Genomics and Chief Medical Genomics Officer, HudsonAlpha Institute for Biotechnology

 **Retail: A Platform for Digitally Enabled Consumer Health**





- **Harry Leider, MD, MBA** – Chief Medical Officer and Group Vice President, Walgreens

 **Population Health: Going Beyond Primary Care, Making it Work in a Complex Health System**

- **Mary Brainerd** – President and CEO, HealthPartners



## WEDNESDAY, OCTOBER 14 (con't)

10:00 – 2:15pm	<b>EXPERIENTIAL EXHIBITS, EXECUTIVE SESSIONS, AND LUNCH</b> Individualized schedule included on attendee name tag provided at registration
2:15 – 3:45pm	<b>FEATURED SPEAKERS</b> <ul style="list-style-type: none"> <li>   <b>Passing the Hug Test: The Art of Building and Maintaining a Customer-Centric Work Force</b> <ul style="list-style-type: none"> <li>• <b>Rushika Fernandopulle, MD, MPP</b> – Co-Founder and CEO, Iora Health</li> <li>• <b>Cheryl Hughey</b> – Senior Director of Culture Services, Southwest Airlines</li> </ul> </li> <li>   <b>Meeting Americans Where They Are: Expanding Access Through Everyday Low Prices</b> <ul style="list-style-type: none"> <li>• <b>Marcus Osborne</b> – Vice President, Health and Wellness Payer Relations, Walmart</li> <li>• <b>Sam Glick</b> – Partner, Health and Life Sciences Practice, Oliver Wyman</li> </ul> </li> </ul>
3:45 – 4:00pm	<b>CLOSING ADDRESS</b> <ul style="list-style-type: none"> <li>• <b>Tom Main</b> – Partner, Oliver Wyman, and Founder, Oliver Wyman Health Innovation Center</li> </ul>

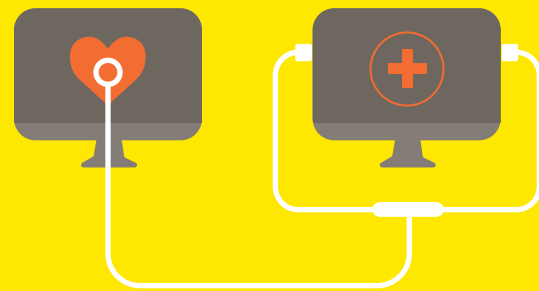


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# IMMERSION TOURS

**Monday, October 12, 2:00-5:00pm**

Explore how Chicago's most innovative organizations are transforming the health market through on-site, interactive tours.

## GENOMICS AT THE POINT OF CARE



This past March, Allscripts, a global leader in healthcare IT solutions, and NantHealth, a cloud-based IT company, announced a partnership intended to transform the way clinicians treat cancer. Their goal: a platform that helps oncologists select cancer protocols and drugs based on real-time analysis of an individual's genomic and proteomic profile and the clinical data in the patient's electronic medical record. Allscripts president and CEO Paul Black and NantHealth leadership will describe their progress in integrating genomic diagnostics into care delivery – and why the time is right for partnerships like theirs.

## HOSPITAL OF THE FUTURE: FROM BRICKS AND MORTAR TO ROBOTS AND SMART CARE TEAMS



Value-based care, consumer empowerment, and precision medicine are dramatically reshaping the health workforce. Join Rush CEO, Dr. Larry Goodman, as he shares his vision for the future of health education – why health innovation requires new skillsets, how academic institutions create the new workforce, and how industry wins the war for talent. Tour participants will then have the opportunity to tour Rush University Medical Center's new 840,000-square-foot tower, one of the nation's most advanced hospitals. Its advanced emergency response center is designed to adapt quickly to complex events, from natural disease outbreaks to bioterrorism, and its "interventional platform" enhances patient convenience and physician collaboration by consolidating inpatient and outpatient diagnostic and therapeutic services on just three floors. Rush president and COO Peter Butler and other system leaders will share how they conducted a collaborative design process, how physical environment can empower care teams and enhance the patient experience, and how to conduct capital planning in a world where the future of bricks and mortar is in question.

## INNOVATION AT SCALE: PICKING THE WINNERS



For innovation to reach its full potential, entrepreneurs and healthcare executives need to engage to align around the problems, challenges, and solutions that will create maximum impact. Some of the most compelling innovation today is taking place in incubators and shared work spaces, abuzz with new ideas, vitality, and cross-pollination. This tour will visit two of Chicago's leading hubs for tech innovators: 1871 and healthcare tech incubator MATTER, both based in Chicago's historic Merchandise Mart. MATTER and 1871 executives will introduce their operations and explain the role that design can play in fostering effective collaboration and innovation. AVIA, a Chicago-based firm that helps provider organizations discover and implement tech-enabled solutions, will outline what it takes for large companies to scale great ideas from early-stage innovators. AVIA will then engage these entrepreneurs in conversation around the elements of a mutually beneficial partnership and the ways to avoid common mistakes that can hinder success.

## NOT YOUR TYPICAL DOCTOR'S OFFICE



Head to One Medical Group's Loop location to get a behind-the-scenes look at the company's Chicago doctor's office – one of nearly 40 national locations. Interact with the team and discuss the future of healthcare with CEO and Founder Tom X. Lee, MD. Learn more about how the innovative primary care practice integrates people-centered design with market-leading technology to deliver higher-quality care and service.

## THE INNOVATION GAP SOLVED: BUILDING VALUE OUTSIDE YOUR FOUR WALLS



The past decade has taught us all that it isn't safe to rely solely on the innovation that comes from within your own company. But in today's welter of would-be innovators, how can a health plan identify the innovators that will truly solve the challenges firms face? How can both parties work together to build a true partnership, and what does each stand to gain? For the past 10 years, Sandbox Industries has immersed itself in the world of new businesses, working across a variety of platforms – startups, collaborative venture capital, accelerators, and innovation consulting – looking for ways to productively connect innovators and established companies. In this tour, Sandbox's leadership will lay out its highly structured approach to picking winners from the sea of innovators and finding the right health plan partners to enable scale. The Sandbox team will also introduce several forward-thinking entrepreneurs who will showcase their innovative healthcare solutions.

## It's Your Move.

The healthcare industry is rapidly transitioning away from fee-for-service toward a more sustainable fee-for-value model.


Get ahead of the curve by partnering with a physician-led organization that has real world transformation experience.

- Understand the needs of your patient populations
- Implement care models designed to improve outcomes
- Share in savings earned by enhancing quality and reducing costs

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## GUIDEWELL

At GuideWell, we believe good health should be accessible and easy to manage. We are dedicated to improving the lives of our consumers through wellness, quality care and exceptional service.

By developing new delivery models we are able to deliver high-quality health care while cutting costs. Through our partnerships, we are advancing technology and making a positive impact on health.

Our family of forward-thinking companies gives consumers more control over their health care, connecting them to the tools, products and resources they need to live a long and healthy life.

**Building the Future of Health**



# FEATURED SPEAKERS



## MARY BRAINERD

Mary is president and CEO for Minnesota-based HealthPartners, the largest, consumer-governed, nonprofit healthcare organization in the nation. Under her leadership and direction, HealthPartners has experienced record growth and is often recognized as a national leader in the healthcare industry. Prior to joining HealthPartners, Mary held senior level positions with Blue Cross and Blue Shield of Minnesota, including senior vice president and chief marketing officer. She was also senior vice president and CEO of Blue Plus. She holds a master's degree in business administration from the University of St. Thomas, and a bachelor-of-arts degree from the University of Minnesota.



## KAREN DESALVO, MD

Dr. DeSalvo, the Acting Assistant Secretary for Health in the U.S. Department of Health and Human Services, is a physician who has focused her career toward improving access to affordable, high-quality care for all people, especially vulnerable populations, and promoting overall health. Karen also remains in her role as the National Coordinator for Health Information Technology, where she continues to set high-level policy and the strategic direction of the office, including efforts related to interoperability. Karen earned her Medical Doctorate and Master's in Public Health from Tulane University, and Master's in Clinical Epidemiology from Harvard School of Public Health.



## RUSHIKA FERNANDOPULLE, MD, MPP

Dr. Fernandopulle is a practicing physician and co-founder and CEO of Iora Health, whose mission is to build a radically new model of primary care to improve quality and service and reduce overall expenditures. Rushika has spent more than ten years involved in efforts to improve the quality of healthcare delivered to patients. He was the first executive director of the Harvard Interfaculty Program for Health Systems Improvement, and served as a managing director of the Advisory Board Company. He serves on the faculty and earned his AB, MD, and MPP from Harvard University. He completed his clinical training at the Massachusetts.



## MARK GANZ

Mark is president and CEO of Cambia Health Solutions. Since taking the top post in 2003, he has led the charge to make the system more affordable, understandable, and economically sustainable, partly through nourishing game-changing companies such as HealthSparq, which delivers healthcare transparency solutions for health plans and employers. Mark is chairman of the board for America's Health Insurance Plans, chairs the Aspen Institute Health Stewardship Project, and serves on the board of directors for many industry and community organizations. Mark earned both his undergraduate and law degrees from Georgetown University in Washington, D.C.



**PAT GERAGHTY**

Pat is chairman and CEO of GuideWell. GuideWell and its family of forward-thinking companies are focused on helping people and communities achieve better health and are at the forefront in the transformation of healthcare. The mutual holding company includes Florida Blue, GuideWell Connect, GuideWell Health, and Diversified Service Options, Inc. He is a board member for a diverse group of organizations, including the National Institute of Health Care Management, Sanford Burnham Institute, America’s Health Insurance Plans, the Oliver Wyman Health Innovation Center Advisory Board, and the MaliVai Washington Youth Foundation. Pat frequently speaks on a range of healthcare topics, including the impact of healthcare reform, payment reform strategies, healthcare innovation, and prevention and wellness.

**STEVE HEMSLEY**

Steve was named chief executive officer and president, UnitedHealth Group, on November 30, 2006, and is a member of the company’s board of directors. He previously served as president and chief operating officer, UnitedHealth Group. He joined the company in June 1997.



**DAN HILFERTY**

Dan is president and CEO of Independence Blue Cross. Since Dan became CEO in 2010, the number of people the company and its affiliates serve has tripled to nearly 10 million in 24 states and the District of Columbia, including 2.5 million in southeastern Pennsylvania. His vision is to lead the transformation of healthcare, seeking innovative technologies and new models of care that will increase the quality and lower the cost of care. Dan serves on the board of directors for the Blue Cross and Blue Shield Association and on the executive committee of the board of directors of America’s Health Insurance Plans.



**CHERYL HUGHEY**

Cheryl is the senior director of culture services for Southwest Airlines, and leads a team responsible for the recognition, appreciation, and celebration of more than 47,000 employees. She is also heavily involved in supporting systemwide Culture initiatives, providing guidance to the Companywide Culture Committee, and encouraging all employees to do whatever it takes to see the Southwest Culture excel. Cheryl has worked for Southwest for 35 years, beginning as a reservation sales agent fresh out of high school and moving through a variety of operational and leadership positions throughout the company before finally joining the culture services department.





### HOWARD JACOB

Howard is the executive vice president for medical genomics and chief medical genomics officer at the HudsonAlpha Institute for Biotechnology. He comes to HudsonAlpha from the Medical College of Wisconsin where he was the founding director of the Human and Molecular Genetics Center (HMGC) and professor of physiology. Previously, Howard was on the faculty at Massachusetts General Hospital and Harvard Medical School. He received his PhD in pharmacology from the University of Iowa and he completed postdoctoral fellowships in functional genomics and molecular genetics/genomics at Harvard Medical School, Stanford University, and the Massachusetts Institute of Technology.



### NINA KJELLSON

Nina has been investing in healthcare since 1999 and is a general partner at Canaan Partners. Passionate about emerging technologies and the transformation of healthcare, she focuses on drugs for high unmet needs and consumer and business applications for improved access, quality, and efficiency. Nina co-chairs the Consumer Medicine Summit, a forum at the intersection of healthcare and consumer innovation, and serves as a mentor to several life sciences and digital health accelerators. Prior to Canaan Partners, Nina was at InterWest Partners, Bay City Capital, Oracle Partners, and the Kaiser Family Foundation. She graduated from Stanford University with a degree in human biology.



### SHAWN LEAVITT

Shawn is the Senior Vice President of Global Benefits for Comcast Cable and NBCUniversal (“Comcast”). Shawn and his team are responsible for delivering programs that support the company’s 126,000 employees. Specifically, Shawn has been tasked with guiding Comcast through its next level of integration across the organization and its three large classes of programs – Retirement, Health & Welfare, and Health Services. Over his 20-year career, Shawn has developed a reputation for implementing creative, comprehensive compensation and benefit strategies, managing rewards in complex global settings, and developing effective employee wellness campaigns.



### HARRY LEIDER, MD

Dr. Leider has more than 25 years of experience as a senior physician executive in a variety of innovative healthcare organizations. Currently, he is chief medical officer and group vice president of Walgreens, responsible for developing enterprise-wide health and wellness services that provide customer value and improve patient lives. Harry earned his MD from the University of Pennsylvania School of Medicine and his MBA from the University of Washington Foster School of Business. He served for six years as an attending physician at Brigham and Women’s Hospital in Boston and as a faculty member at Harvard Medical School.



### TOM MAIN

Tom is a partner and founder of the Oliver Wyman Health Innovation Center. He is a trusted advisor to Boards and CEOs and a recognized thought leader on new business models, clinical models, and future market structures. Over the past decade, he has worked with nearly 100 healthcare companies on corporate strategy, development, and new business designs to transform the healthcare value equation. Prior to Oliver Wyman, Tom founded and developed ChapterHouse, a boutique healthcare consulting firm, acquired by Oliver Wyman in 2008.



### MARCUS OSBORNE

Marcus serves as vice president, health and wellness payer relations for Walmart. In that role, he is focused on furthering the company's stated goal of improving the healthcare industry in the U.S. by increasing access, quality, and affordability in the system for consumers and payers. Prior to joining Walmart in 2007, Marcus was a senior management consultant with Alliance Consulting Group in Boston, Massachusetts. He also served as the chief financial officer of the Clinton Foundation HIV/AIDS Initiative. Marcus attended the Harvard Business School and received his Master's in business administration, graduating with honors.



### ADRIAN SLYWOTZKY

Adrian is a partner emeritus of Oliver Wyman. Since 1979, he has consulted to Fortune 500 companies from a broad cross-section of industries on issues related to new business development and creating new areas of value growth. He is the author of eight books, the most recent of which is *Demand: Creating What People Love Before They Know They Want It* (2011), and co-authored "The Volume-to-Value Revolution: Rebuilding the DNA of Health from the Patient In" in 2012, and "The Patient-to-Consumer Revolution" in 2014. Adrian has been featured at The World Economic Forum in Davos, Switzerland, and at a number of senior executive conferences.



### SAM SRIVASTAVA

Sam is CEO of Magellan Healthcare. Sam leads strategy development, operations, product development and management, and profitability and growth, while positioning Magellan as a leader in the behavioral health and Medicaid markets. Prior to joining Magellan, Sam worked at CIGNA HealthCare where he was president of national and senior segments, serving employers with 5,000 or more employees. With over 17 years of experience in healthcare, Sam has held executive leadership positions in the commercial, senior, low-income and disabled population segments at UnitedHealth Group and HealthNet. Sam graduated from Kent State University with a Bachelor of Arts in Medical Science & Humanities and completed graduate work at Yale University in healthcare management.



### JOHN STANDLEY

John is chairman and CEO of Rite Aid Corporation, having previously served as president and COO, and as a consultant to Rite Aid. He previously served as CEO of Pathmark Stores, a regional supermarket chain, from 2005 to 2007. John first joined Rite Aid in December 1999, serving as chief financial officer, chief administrative officer, and senior executive vice president during his tenure. John is a member of the board of directors of the National Association of Chain Drug Stores and also serves on the board of directors of SuperValu. He is a graduate of Pepperdine University.



### TERRY STONE

Terry is global managing partner of Oliver Wyman's Health and Life Sciences practice group. The practice is focused on developing transformational strategies for healthcare companies in the payer, provider, life sciences, and services and technology spaces. Terry has extensive experience in the healthcare industry, including devising growth strategies, improving the cost and quality of healthcare services, establishing innovative partnerships across players in the healthcare sector, developing ACOs and other value-based solutions, and redesigning organizations to support their strategic transformations.



### LISA SUENNEN

Lisa is managing partner at Venture Valkyrie Consulting, which provides investing and digital health strategy services to venture firms and for-profit and non-profit healthcare companies. She is a board member and advisor to several healthcare IT startups, funds, and large corporations. Lisa writes the popular Venture Valkyrie blog and hosts the Tech Tonics podcast. Previously Lisa spent 15 years as a founding partner of healthcare venture fund Psilos Group. Earlier, Lisa helped build Merit Behavioral Care, an \$800 million behavioral healthcare company. Lisa is an alumna of the University of California–Berkeley, where she is on faculty at the Haas School of Business.



### HEMANT TENEJA

Hemant is a managing partner at General Catalyst. Hemant has spent the last decade partnering with great entrepreneurs to build transformational technology companies including Stripe, Fundbox, Snapchat, Gridco Systems, Livongo Health, Zenpayroll, and Class Dojo. He is also a co-founder and chairman of Advanced Energy Economy and board member of Khan Academy. Prior to joining General Catalyst, he was founder and CEO of a mobile applications company that was acquired in 2001. Hemant is a graduate of the Massachusetts Institute of Technology, earning an MS in operations research and an MEng in electrical engineering and computer science.



### GRACE TERRELL, MD

Dr. Terrell is a physician and CEO and president of Cornerstone Health Care, an innovative physician-led medical group throughout central North Carolina. Grace is a national and local leader in healthcare initiatives and reform, serving on numerous committees and task forces. She is also the co-author of MD 2.0: Physician Leadership for the Information Age (2012) among other publications. She received her medical degree from Duke University in 1989 and completed her residency training in internal medicine at North Carolina Baptist Hospital in 1993. In 2000, she received a master's in medical management from Carnegie Mellon University.



### GLEN TULLMAN

Glen is CEO of Livongo Health™. Glen is also a successful entrepreneur and co-founder and managing partner of 7wire Ventures, a Chicago-based investment firm focused on healthcare and education. He most recently served as CEO of Allscripts, the leading global provider of Electronic Health Records, Practice Management, and Electronic Prescribing systems. Glen led Allscripts' IPO and secondary offerings. Under his leadership, revenues grew from \$30 million in 1997 to more than \$1.4 billion in 2012. Glen has founded or co-founded a number of ventures in solar energy and digital education and holds investments in several ventures focused on mobile and cloud-based health solutions.



### ROBBERT VORHOFF

Robb joined General Atlantic in 2003 and is head of the firm's Global Healthcare sector. He currently serves as a member of the board of directors for Alignment Healthcare and eviCore healthcare. Previous portfolio responsibilities include MedExpress Urgent Care, Align Networks, Grupo Qualicorp in Brazil, RiskMetrics Group, and NYSE Euronext. Robb received a B.S. in commerce with a concentration in finance from the McIntire School of Commerce at the University of Virginia. While at UVA, he was awarded the William M. Shermet Scholarship by the McIntire faculty on the basis of academic performance, character, and leadership. Robb is also involved with a number of non-for-profit organizations in the New York community, including serving on the board of directors of Echoing Green, a provider of fellowship support for social entrepreneurs.



# EXPERIENTIAL EXHIBITS

Walk through some of today's most innovative models in the shoes of a consumer, guided by senior leaders who are pioneering the transformation toward Health Market 2.0.



## CONNECTED HEALTH

Empowering care when you need it, wherever you need it!



### WHAT WILL ATTENDEES SEE IN THE EXHIBIT?

**Connected Health** combines the healthcare expertise of Independence Blue Cross with the connectivity of Comcast to show how technology creates a more meaningful experience for patients as they navigate the healthcare system. Attendees will see how Independence Blue Cross, as the leading health insurance organization in southeastern Pennsylvania, enhances the care and wellness of the people and communities it serves by providing transparency and access to information for all stakeholders, and by integrating and aggregating the health ecosystem to improve care coordination.

Attendees will also see how the future of healthcare delivery will be supercharged by the fastest, most reliable connectivity available. Comcast delivers the fastest speeds to homes and businesses, connecting healthcare providers and payers with their consumers across all screens and devices. Full motion, high resolution video brings virtual visits to life, allowing a high quality of interaction

for televisits, even across the continent. The ability to manipulate data, images, and information gives payers and providers powerful tools to educate patients on complex health topics. Ubiquitous wireless connectivity seamlessly integrates medical devices into the connected home, making them effective sentinels for wellness around the clock. Speech recognition and natural language processing turns the home into a responsive environment for delivering care information and services. Families and healthcare providers alike can connect and coordinate the best care available for their loved ones, regardless of the distance that might separate them.

Connected Health will show how care can be connected, keeping the focus on the member – connected when they want and where they want!

### WHAT WILL BE THE GREATEST CHALLENGE IN THE UPCOMING YEARS?

**Independence Blue Cross:** Healthcare is rapidly changing; we are pouring our energy into disrupting the status quo

by doing more, doing it differently, and doing it better. Challenges exist as members take on more financial responsibility. For the cost of health, they expect real time, transparent information at the point of care. This requires a dramatic acceleration of informatics and technology; it will take time to change the business model from the traditional transaction-based system in place today.

**Comcast:** The biggest challenge we all face in telemedicine is creating a suite of applications, services, and content that is easy to use, as well as engaging, for the average consumer. Capturing and managing health data from connected devices in a safe and secure fashion is critical for success.

### WHAT IMPACT IS YOUR MODEL HAVING ON DIFFERENT MEMBERS OF THE HEALTH ECOSYSTEM, FROM PATIENTS TO PAYERS TO PROVIDERS?

**Independence Blue Cross:** Healthcare is personal and local. We believe our solutions will allow the key stakeholders to create a seamless connected health network. This network will allow information to be shared to impact critical moments of care, thus reducing the overall costs.

**Comcast:** Better connectivity will help drive more efficient delivery of care, as well as greater access to health and wellness information. This, in turn, will aid patients, providers, and payers in making informed decisions about healthcare delivery.

*“Independence is excited to collaborate with Comcast to reinvent healthcare. Connected Health puts the member at the center of the experience through the power of innovative technology.”*

**–Brian Lobley**, Senior Vice President, Marketing and Consumer Business

*“We are excited to present our vision, in partnership with Independence Blue Cross, of a future where connectivity transforms healthcare delivery.”*

**–Marc Siry**, Vice President, Strategic Development, Comcast Corporation

### FOR MORE INFORMATION

#### Independence Blue Cross

**Terry Booker**

Vice President, Corporate Development & Innovation  
terry.booker@ibx.com  
(215) 687-6297

#### Comcast

**Marc Siry**

Vice President, Strategic Development  
marc\_siry@cable.comcast.com  
(215) 286-5599



## REVOLUTIONARY INTEGRATION

One person, one family, and one community at a time.



### WHAT WILL ATTENDEES SEE IN THE EXHIBIT?

Optum is a leading health services and innovation company dedicated to helping make the health system work better for everyone. With more than 85,000 people worldwide, Optum combines technology, data, and expertise to improve the delivery, quality and efficiency of healthcare. Optum uniquely

collaborates with all participants in healthcare, connecting them with a shared focus on creating a healthier world. Hospitals, doctors, pharmacies, employers, health plans, government agencies, and life sciences companies rely on Optum services and solutions to solve their most complex challenges and meet the growing needs of the people and communities they serve.

In this exhibit, you will observe how Optum advanced analytics enable a fully customized customer experience tailored to the unique aspects of an individual by segmenting customers according to a broad range of characteristics, not just their health profile. The customer experience, when using the Optum platform, is a seamless one, in which the information travels with the person from one party to the next.

### WHAT HAS BEEN YOUR GREATEST CHALLENGE IN PIVOTING TOWARDS HEALTH MARKET 2.0?

Optum believes the healthcare landscape is being fundamentally transformed by two major forces: 1) *Consumer mindset is changing from “my health, your money” to “my health, my money”* 2) *Fee-for-value is becoming the dominant payment model in the health system as care providers take on more accountability.* The greatest challenge for Optum will be its ability to effectively leverage its People, Technology, and Data assets to continue to evolve and modernize healthcare infrastructure, advance care, and empower consumers in this rapidly changing landscape.

### WHAT IMPACT IS YOUR MODEL HAVING ON DIFFERENT MEMBERS OF THE HEALTH ECOSYSTEM, FROM PATIENTS TO PAYERS TO PROVIDERS?

Our mission is a bold one: *helping to make the health system work better for everyone.* When we say “everyone,” we mean everyone with a stake in creating a better future: those who provide care, those who pay for care and – most importantly – those who need care. And because we uniquely serve the needs of all participants across healthcare – from the center of the system – we are able to better connect them, with a shared focus on creating a healthier world.

*“This is a remarkable and exciting time to be in healthcare. Consumers are learning what healthcare providers have always known: real health optimization only happens when consumers embrace, and take ownership of, their health. ALL aspects of their health. Optum strives to partner with all consumers – whether they’re so ill they are overwhelmed or so well they’re not engaged – by encouraging them to do just that.”*

– **Mike Weissel**, Executive Vice President, Consumer Solutions Group, Optum

### FOR MORE INFORMATION

**Mike Weissel**

Executive Vice President – Consumer Solutions Group  
mike.weissel@optum.com  
(781) 716-5603





## THE NEW RETAIL POPULATION HEALTH ECOSYSTEM

Bringing the Right Care. Right Place. Right Time.



### WHAT WILL ATTENDEES SEE IN THE EXHIBIT?

Rite Aid Corporation is one of the nation's leading drugstore chains with nearly 4,600 stores in 31 states and the District of Columbia and fiscal 2015 annual revenues of \$26.5 billion. Rite Aid has recently partnered with HealthSpot to place their kiosks inside select Ohio stores. A pioneer in connected care delivery, HealthSpot has built a comprehensive platform that combines cloud-based software with the award-winning HealthSpot station and digital medical devices.

In this exhibit, you will see how Rite Aid and HealthSpot are coming together to improve the health and wellbeing of the communities they serve. Attendees will observe various scenarios demonstrating how Rite Aid and HealthSpot are working hand-in-hand with population health managers like primary care physicians and specialists to ensure patients are getting the right care at the right time and in a

convenient location. Through their innovative partnership, Rite Aid and HealthSpot are helping to increase patient engagement and adherence, deliver improved health outcomes, and reduce costs.

### WHAT HAS BEEN YOUR GREATEST CHALLENGE IN PIVOTING TOWARDS HEALTH MARKET 2.0?

We work in partnership with payers and providers to participate as member of the care team. The challenge has been finding the right tools to enable seamless communication and interactive face-to-face connectivity across the care team – from primary care and specialist providers, to health plans, to Rite Aid care coaches and to HealthSpot kiosks. We have made strides in connectivity, but we need to continue to onboard payers and providers to grow our networks to successfully deliver accessible, high-quality care to patients.

## WHAT IMPACT IS YOUR MODEL HAVING ON DIFFERENT MEMBERS OF THE HEALTH ECOSYSTEM, FROM PATIENTS TO PAYERS TO PROVIDERS?

HealthSpot's platform radically transforms today's healthcare system by enabling the delivery of quality, affordable medical care through a diverse professional care network for patients. HealthSpot extends care to efficient, convenient locations, such as pharmacies, hospitals, clinics, employer and community sites, universities, and eventually the home, to ensure patients receive the right care at the right time.

As a growing retail healthcare company, Rite Aid is committed to providing its customers with affordable, high-quality healthcare. The company is doing so by expanding the role of its pharmacists, its HealthSpot partnership, the addition of RediClinic convenient care clinics inside select stores and unique programs like Rite Aid Health Alliance. The Rite Aid Health Alliance program aims to improve the health of chronic and polychronic patients by working in partnership with physicians, specially trained care coaches, and pharmacists. All of these initiatives support Rite Aid's continued efforts to prevent unnecessary trips to the ER, lowers total health costs, enhanced quality of life, increased adherence, and improved health literacy and patient engagement.

*"HealthSpot believes that the Oliver Wyman Summit is a meaningful waypoint in the reinvention of healthcare. It brings together industry leadership from all stakeholders where they can collaborate and experience innovation."*

**-Steve Cashman, CEO and Founder of HealthSpot**

*"Rite Aid is excited to be a part of the 2015 Oliver Wyman Health Innovation Summit, where the future of healthcare is being reimagined and opportunities for the patients and communities we serve abound."*

**-Jocelyn Konrad, Rite Aid Executive Vice President, Pharmacy**

## FOR MORE INFORMATION

### **Rite Aid**

#### **Jocelyn Konrad**

Rite Aid Executive Vice President, Pharmacy  
jkonrad@riteaid.com  
717-761-2633

### **HealthSpot**

#### **Robbie Page**

Vice President of Business Development  
rpage@healthspot.net  
614-323-7684

# EXECUTIVE SESSIONS

Through participation in a subset of these focused sessions based on their personal schedule, attendees will have the opportunity to learn, share, connect, and engage in dialogue with leaders from across the industry. Each of the sessions will be limited in attendance, encouraging robust discourse on what it takes to achieve transformation and progress toward Health Market 2.0.

## ADDRESSING THE TOUGHEST PATIENTS WITH HIGH INTENSITY CARE

**Scott Pierce**, Executive Vice President and Chief Operating Officer, Blue Cross Blue Shield of Tennessee, President and CEO, SharedHealth

**Darin Gordon**, Medicaid Director, State of Tennessee



The state of Tennessee is a leader in addressing the unique combination of hurdles found only in the Medicaid population. They have done it by guiding people to strong Managed Medicaid programs and by creating an environment where private companies are able to drive improvements in health and cost efficiency. One of those innovative companies has been SharedHealth, whose revolutionary mobile applications equip a field force of clinicians to effectively and efficiently manage care for a population with complex health needs. Join us as they engage in dialogue on how to effectively manage the health of high need populations and how to create an environment that enables innovation along these lines.

## A STROLL DOWN THE DIGITAL SUPERHIGHWAY OF ENGAGED, INTEGRATED CARE

**Karen Amstutz**, MD, MBA, FAAP, Chief Medical Officer, Magellan Healthcare

**Seth Feuerstein**, MD, JD, Chief Innovation Officer, Magellan Healthcare



Engaging with consumers and providers has proven challenging (for many). Integrating care hasn't been a walk in the park either. In this session, we will take a stroll through real-world implementations of digital tools, including "digital therapeutics". These tools are engaging consumers in workflows that fit with their providers and move us toward data driven, higher quality, integrated care. We will peer into implementations and demos of primary care, population health, and care management. Finally, we discuss what is working and what has required modification to optimize outcomes and engagement.

## CREATING TRANSPARENCY FOR THE CONFUSED CONSUMER

**Scott Decker**, President and CEO, HealthSparq

**Heyward Donigan**, President and CEO, Vitals

**Ann Mond Johnson**, CEO, Zest Health



What will it take to empower consumers to take action in a transparent healthcare market? Join leaders from HealthSparq, Vitals, and Zest Health in discussion:

- Everybody is engaged in transparency to some degree – what is baseline vs. state-of-the-art for transparency right now?
- How do we make sure that transparency data is meaningful and actionable to consumers? How are consumers' expectations evolving?
- Transparency is often considered only in a high-deductible, PPO environment. What will happen if there is a significant evolution toward an ACO structure, commercial or otherwise?
- How will consumers balance price and quality in the future? What will the end-game need to be for payers, providers, and transparency companies?

## DAVID AND GOLIATH: SUCCESSFUL MODELS FOR FOSTERING INNOVATION WITHIN HEALTH ENTERPRISES

**Leslie Wainwright**, PhD, Chief Strategy Officer, AVIA

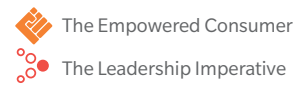
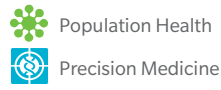
**Jaja Okigwe**, Senior Vice President, Strategic Development, Premera Blue Cross

**Molly O'Neil**, Chief Commercialization Officer, Proteus

**Michael Dandorff**, Chief Operating Officer, Rush University Medical Center



Innovation often struggles to take root in complex healthcare organizations such as hospital systems or health insurers due to bureaucracy, competing interests, or lack of sustained commitment. In this panel, we will focus on a few key issues and attendees will hear perspectives from a payer, provider, and an entrepreneur. Specifically, these key stakeholders will share what they need to make innovation work better and scale more quickly.



## HOW GENOMIC DATA IS RESHAPING HEALTHCARE

**Paul Black**, President and Director, CEO, Allscripts

**Bob Watson**, President, NantHealth

**David Higginson**, Senior Vice President and Chief Information Officer, Phoenix Children’s Hospital



Phoenix Children’s Hospital is looking to transform the pediatric healthcare landscape by applying state-of-the-art genomic and proteomic technology to identify precise diagnoses, treatments, and cures. They are joined by NantHealth and Allscripts, who bring the diagnostic and super-computing backbone that is crucial for creating the next generation of tailored diagnostics and therapies. Learn what is required to integrate precision medicine into routine care delivery – from a partnership, enablement, and patient perspective.

## IN-HOME MANAGEMENT OF COMPLEX PATIENTS: A COLLABORATIVE MODEL

**Bruce Nash**, MD, MBA, Senior Vice President, Medical Affairs and Chief Medical Officer, Capital District Physicians’ Health Plan (CDPHP)

**Adam Boehler**, CEO, Landmark Health



Capital District Physicians’ Health Plan (CDPHP), the largest health plan in the Capital Region of New York, and Landmark Health, a provider group focused on in-home medical care, partnered to launch an innovative medical model to benefit CDPHP’s most complex population. CDPHP and Landmark worked together to identify patients with the most significant medical and behavioral needs and deliver 24x7 in-home medical care with an interdisciplinary team of physicians, nurse practitioners, social workers, mental health professionals, nurse care managers, and nutritionists. How can organizations (health plans, population health managers, and risk-taking providers alike) identify the most complex patients? How can organizations partner effectively with innovators, providers, and broader support services to meet the needs of complex patients? Join CDPHP and Landmark leaders as they discuss the ins and outs of providing complex patients care they need, where they need it.

## LET’S GET PERSONAL: HOW IBM IS REVOLUTIONIZING EMPLOYEE HEALTH AND BENEFITS

**Ellen Exum**, Director, Health Benefits and Health Promotion Strategy and Design, IBM Corporation

**Jeff Margolis**, Chairman and CEO, Welltok

**Jason Langheier**, MD, MPH, Founder and CEO, Zipongo



IBM, one of the nation’s largest employers, knew that it needed to change the way it approached employee engagement to drive greater benefit usage and value for its employees. By partnering with Welltok to leverage the CaféWell Health Optimization Platform and IBM Watson’s cognitive computing technologies, IBM has created a centralized hub where employees can access a vast array of available resources, such as Zipongo, and reward targeted behaviors through a highly-personalized user experience. Join IBM, Welltok, and Zipongo for discussion on the drivers of engagement and behavior change across different consumer segments, and how employers and health plans should consider their return on investment.

## MANAGING INNOVATION

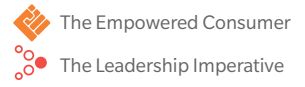
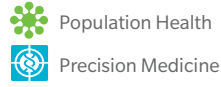
**Matt Hermann**, Senior Managing Director, Ascension Ventures  
**Maureen O’Connor**, President, Mosaic Health Solutions



Innovation is difficult, yet necessary for companies who are looking to transition and thrive in Health Market 2.0. Join us as Ascension Ventures, a strategic healthcare venture fund, and Mosaic Health Solutions, a developer of market leading solutions via strategic investments, partnerships, and creation of new companies, share insights on how to effectively manage and leverage the fast-paced innovation all around us.

- How do incumbents relinquish old traditions and foster a culture of innovation within the company?
- What are strategies for effectively navigating and evaluating the plethora of innovations in the market, and identifying the optimal fits for your organization?
- How do you take innovations past the pilot phase and implement them at scale?





## “MEET ME WHERE I AM”: ENGAGING CONSUMERS BY USING PORTABLE AND CENTRALIZED DATA

**Vern Davenport**, CEO, Medfusion



Today’s consumers have more access to healthcare data and tools than ever before. But the data is often not presented in the right context – at the right time, in the right place, and in an easily accessible way – and the opportunity to help consumers is missed. The ability to meet consumers “where they are” and provide the information they need when they need it is one key to unlocking better engagement and better outcomes. This session will focus on the key question of how we can make it easier for consumers to use information to take actions that improve their health.

## SOLVING FOR ACCESS: HOW TO GIVE PATIENTS THE TOOLS THEY NEED TO SELF-MANAGE DEPRESSION AND ANXIETY

**Pat Saxman**, Head of Sales and Development, Ginger.io



Depression and anxiety inflict tremendous amounts of pain and strain – pain on the patients who suffer from the symptoms, and strain on the healthcare providers, health plans, and employers who work to keep them well. In this session, you will learn how organizations can implement self-management strategies for patients with depression and anxiety symptoms to improve outcomes and productivity while driving down avoidable healthcare costs. Namely, we will discuss key factors to consider in the evaluation and implementation of self-management tools and how to drive adoption and engagement across diverse populations.

## WE BELIEVE

Health innovation requires challenging the traditional models of service and delivery. Our goal is to make the health care experience simpler and more effective.

Through strategic investments, partnerships and the creation of new companies that leverage advanced analytics and next-generation technologies, we’re making health care better.

**We do more than think about the future.  
We re-imagine it.**



**MOSAIC**  
HEALTH SOLUTIONS  
ACCELERATING HEALTH INNOVATION  
[MosaicHealthSolutions.com](http://MosaicHealthSolutions.com)

**MOSAIC HEALTH SOLUTIONS IS PROUD TO SUPPORT THE  
2015 OLIVER WYMAN HEALTH INNOVATION CONFERENCE**

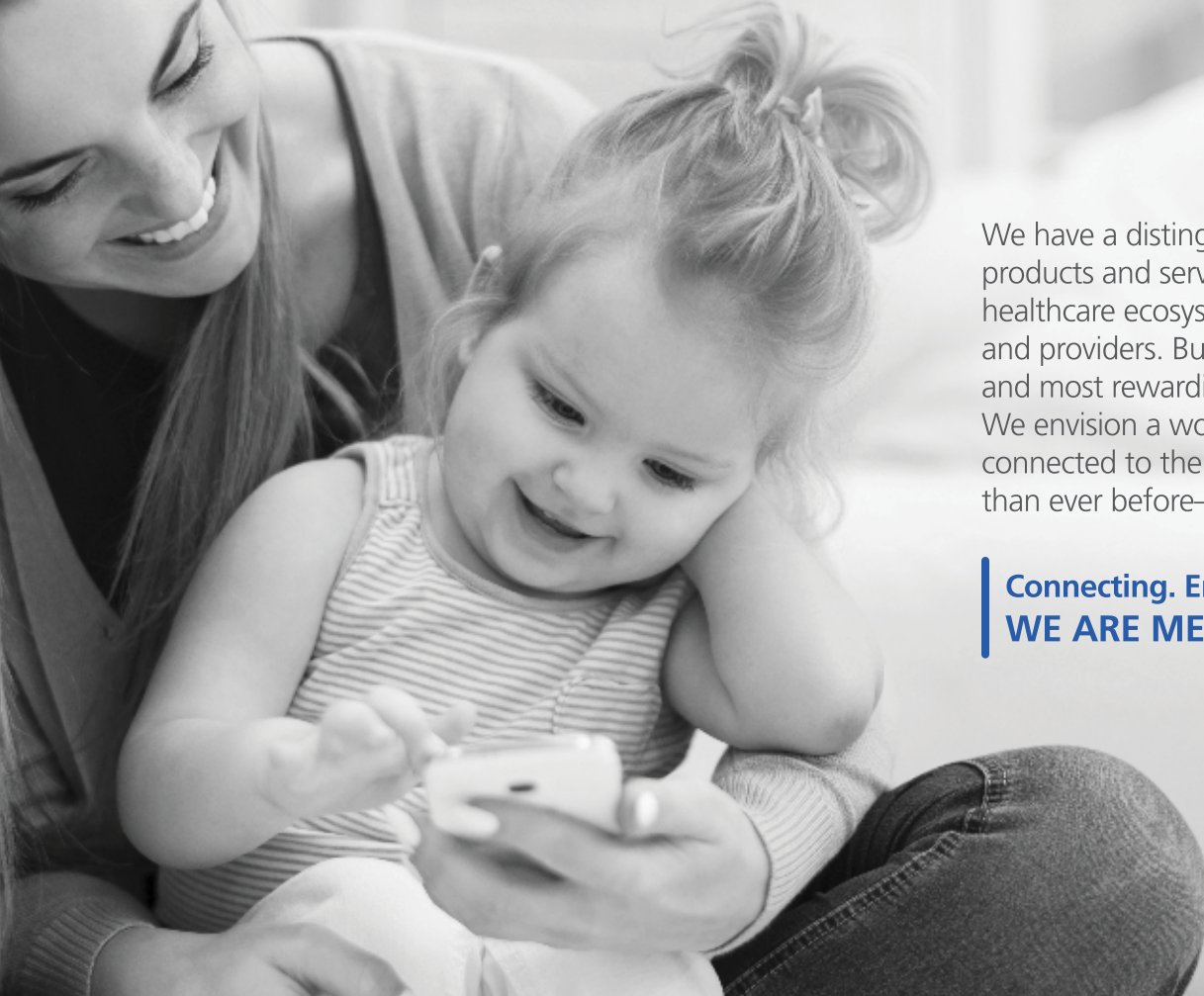
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## TRANSFORMING HEALTHCARE AROUND THE WORLD

Ascension is a faith-based healthcare organization dedicated to transformation through innovation across the continuum of care. As the world’s largest Catholic health system, Ascension is committed to delivering compassionate, personalized care to all persons with special attention to those who are struggling the most.

[ascension.org](http://ascension.org)



We have a distinguished history of building products and services that enhance the healthcare ecosystem for both patients and providers. But, we know our brightest and most rewarding days lie ahead of us. We envision a world where people are connected to their healthcare data—more than ever before—through technology.

**Connecting. Enriching. Transforming.  
WE ARE MEDFUSION.**



## TELEHEALTH 2.0: FROM Z-PAC TO IMPACT

**Jeffrey Kosowsky**, MD-PhD, Senior Vice President,  
Corporate and Business Development, American Well

**Deanna Larson**, Senior Vice President, Quality and eCare  
Services, Avera Health

**John Jesser**, Vice President and General Manager,  
LiveHealth Online

**Peter Antall**, MD, Medical Director, Online Care Group,  
American Well



Over the last several years, telehealth has exploded onto the healthcare scene, promising improvements in cost, convenience, and access to care. In this panel discussion, we will hear how a progressive health plan, an innovative health system, and an experienced telehealth physician and medical director have navigated the transition from Telehealth 1.0 to 2.0 to increase the practice, impact, and ROI in their patient populations. We will learn from both the successes and limitations of telehealth urgent care, and we will explore early lessons from chronic care management. In all, we will appreciate how we are truly only at the dawn of the transformative potential of telehealth.

## UNDERSTANDING THE PATH TO WIDESPREAD USE OF PRECISION MEDICINE

**Jeffrey Patton**, MD, CEO, Tennessee Oncology

**Scott Storrer**, President and Global CEO, Strand Life Sciences

**Jonathan Hirsch**, Founder and President, Syapse

**Richard Migliori**, MD, Executive Vice President of Medical  
Affairs and Chief Medical Officer, UnitedHealth Group



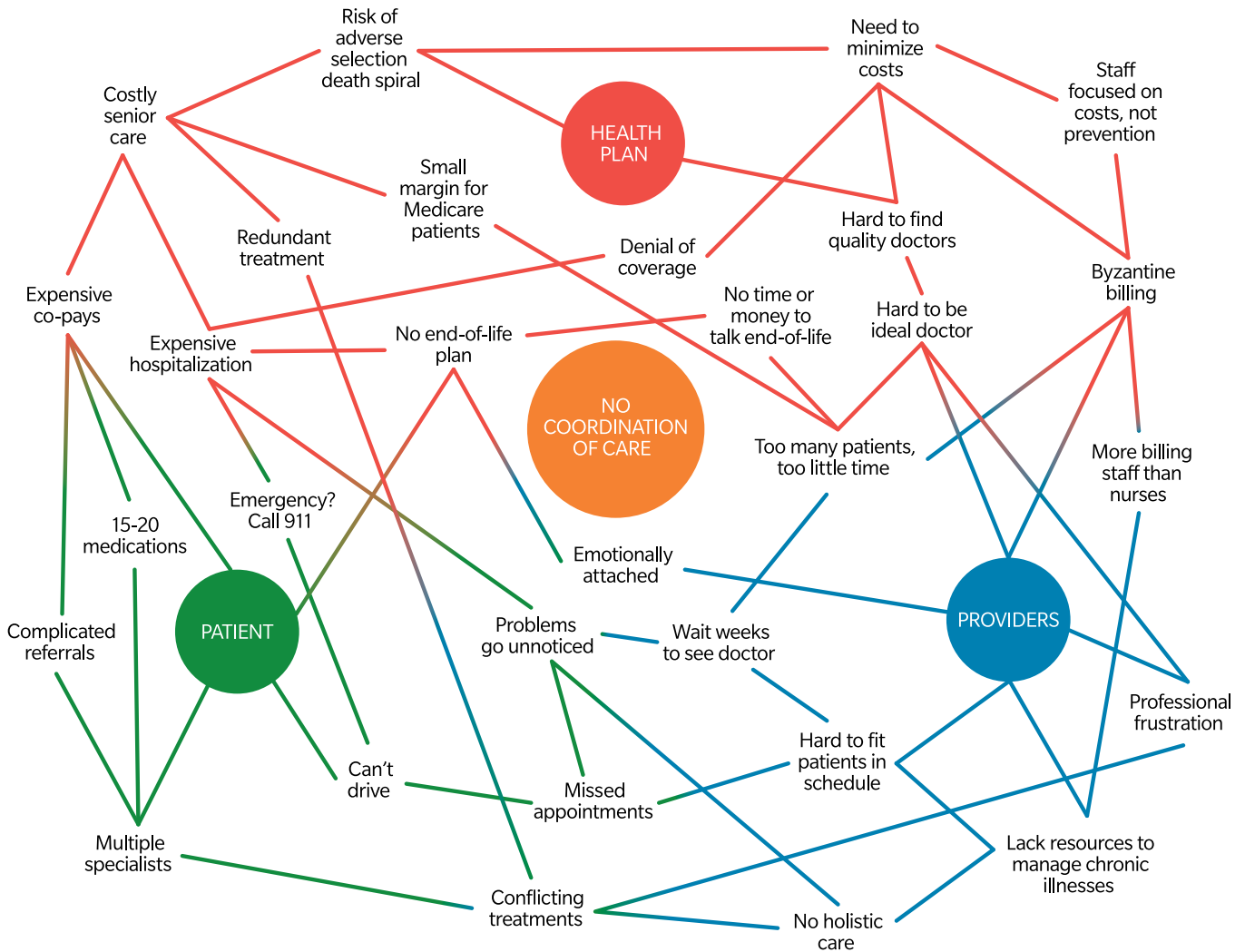
Precision medicine has promised personalized treatments, down to a person's genomic and proteomic data, that will decrease costs and improve the quality of care. However, hurdles to widespread adoption are significant and, thus far, the use of precision medicine has largely only been associated with cancer. Join us as leading health plan (UnitedHealth Group), innovative provider (Tennessee Oncology), and cutting edge precision medicine enablers (Strand Life Sciences and Syapse) discuss the current state of precision medicine and the roadmap to higher adoption:

- Share compelling stories of success
- Describe current market penetration of precision medicine
- Discuss barriers to adoption and how we can overcome them to achieve widespread use

# CONSUMER ENGAGEMENT VIDEO SERIES

As both incumbents and new industry players seek to reshape the health market landscape, oftentimes, the most important voice – that of the consumer – is inadvertently marginalized. In an effort to ensure the consumer voice is ever-present throughout the Summit, the Consumer Engagement Video Series will bring the stories of their struggles – and the innovative companies who are addressing them – to the main stage.

## CONSUMER HASSLES THAT HEALTH MARKET 2.0 MUST SOLVE





**THE HASSLE**  
**Losing myself in all the complexity...who can I trust to help?**

**THE SOLUTION**  
**One person – your person – for everything in healthcare**

**Accolade** is the country's leading consumer healthcare engagement and influence platform for large self-insured employers and payer organizations. We help consumers navigate the complex world of healthcare and benefits, find the right providers, and get the right care the first time. Our fully integrated solution is delivered through a powerful combination of Accolade Health Assistants® and advanced technology. By addressing some of the biggest problems facing healthcare – low engagement, lack of trust, and consumer knowledge gaps and errors – we're able to consistently save our customers an average of 5-15 percent per year while delighting the individuals and family members we serve. For more information, visit [www.accolade.com](http://www.accolade.com).



**THE HASSLE**  
**Knowing whether and where to receive treatment for your unique care needs**

**THE SOLUTION**  
**Matching you with the top doctors and guiding you every step of the way**

**Grand Rounds** provides a platform that delivers improved clinical outcomes for patients while reducing care delivery inefficiencies. It does this through an end-to-end solution that connects patients with highly specialized care that is informed by the latest and best practices – preventing and correcting misdiagnoses, and unnecessary and failed treatments. Founded in 2011, Grand Rounds helps restore individual health and quality of life, and benefits employers by facilitating decreased healthcare cost and increased employee productivity.



**THE HASSLE**  
**Navigating clunky, confusing benefits platforms**

**THE SOLUTION**  
**Simple, beautiful, and all in one place – the Amazon of healthcare**

**Maxwell Health's** mission is to transform healthcare in America through a consumer-friendly experience in insurance and benefits, empowering people to make smarter decisions when it comes to their health, wealth, and wellness. Maxwell's paperless operating system for insurance and employee benefits includes a marketplace that reinvents the health and benefits shopping experience, a mobile platform where employees access everything benefits-related, navigate the healthcare system, and manage their health and wealth, and a comprehensive benefits and HR administration system.



**THE HASSLE**  
**Managing a family's healthcare data**

**THE SOLUTION**  
**Simple, common-currency data at your fingertips**

**Medfusion** delivers transformative technology and services that put patients in control of their healthcare and enable providers to thrive in a value-based healthcare delivery environment. Our patient portal, evolving platform, and mobile capabilities connect more than 11 million patients to their healthcare providers – facilitating bi-directional communication, enhancing patient engagement, and improving the practice's financial operations.





**THE HASSLE**  
**Experiencing the surprise and helplessness of not being covered**

**THE SOLUTION**  
**Experts to guide you by hand**

**Nerdwallet** provides clarity for all of life’s financial decisions. For today’s consumers, the cost of healthcare has become a major financial concern – one in three adults has medical debt. Health Navigators is a concierge service of proven experts and tools – helping consumers manage healthcare costs. Our service starts with common-sense answers which reduce the confusion of health insurance selection. From there, Health Navigators is on-call to help consumers manage the cost of healthcare and lower medical bills. By partnering with employers, we reduce employee financial stress and boost employee engagement. At NerdWallet, we do the homework for you.



**THE HASSLE**  
**Healthy living plans: Today’s one size fits all, doesn’t fit me at all**

**THE SOLUTION**  
**Your partner in success: Highly personalized, targeted disease prevention**

**Newtopia** works closely with organizations and their employees to deliver highly personalized and targeted disease prevention solutions that are proven to reduce employer healthcare costs. Newtopia gains a deep understanding of each employee through a unique combination of genetic testing, personality-matched coaching, and smart technology, and then inspires at-risk employees to achieve, and sustain, healthier lifestyles. Employers partnering with Newtopia save on healthcare costs, and realize the additional benefits of having a more productive and healthy workforce. Founded in 2008, with offices in New York and Toronto, thousands of individuals are benefitting from Newtopia’s personalized health plan and realizing meaningful results.



**THE HASSLE**  
**Not knowing the price I’m going to pay for healthcare**

**THE SOLUTION**  
**Affordable and transparent pricing right upfront**

**Surgery Center of Oklahoma** is a 32,535 square foot, state-of-the-art multispecialty facility in Oklahoma City, owned and operated by approximately 40 of the top surgeons and anesthesiologists in central Oklahoma. The facility’s mission to provide unmatched value to healthcare consumers is highlighted by the decision to post all-inclusive pricing on a website launched in 2009, a move that has gained the facility national and international recognition. Recognized as the industry leader in medical price transparency, the Surgery Center of Oklahoma has inspired many others to embrace the same market discipline all other industries must endure.



**THE HASSLE**  
**Trudging through health plan selection**

**THE SOLUTION**  
**An app for selecting and using the right health plan**

**Ultramatics** delivers complex technology results. And we are determined to bring an unexpected level of success to implementing technical solutions. That drive has made us a “go-to” partner for IBM, in our fifteenth year leading solutions in healthcare, telecom, transportation, and finance. Whether the right engagement model is staffing, project delivery, or transformational leadership, our team members and our clients benefit from Ultramatics’ bold new way of bringing together the right people, technology, and processes. It’s a patent-pending model you’ll want to know more about. Are you curious how?



**THE HASSLE**  
Eating healthy... eats  
time and money

**THE SOLUTION**  
We do everything but  
cook the food... and it's  
just for you




**Zipongo** is a San Francisco-based digital health company that provides eating well made simple. We work with employers, health plans, and other wellness partners looking for easy ways to engage their members in healthy and sustainable eating habits that drive positive results. Zipongo's proprietary MealRx™ personalization engine delivers individualized recommendations tied to convenient, real-time actions that enable healthy eating at home and at work, including healthy recipes, meal planning tools, and discounts and incentives to healthy groceries. We provide a HIPAA-secure, easy-to-implement software-as-a-service platform that runs on web, mobile, and tablet.



Empowering Personalized Cancer Care

[www.strandls.com](http://www.strandls.com)

**A powerful new tool for effectively  
customizing treatment plans for individual  
cancer patients**

-  Results delivered in days instead of weeks which helps guide clinicians in making first line therapy decisions
-  Issuing an easy-to-read report with actionable information
-  Partnering with physicians by offering complimentary clinical consultations



science for life.

HudsonAlpha is a bioscience destination strategically formed to co-locate scientists and educators with businesses to accelerate new therapeutics, medical devices, health-related products and innovations to market.

**Join us  
in moving  
genomic  
breakthroughs  
into improvements  
for a healthier  
and more  
sustainable world.**

| 256.327.5241 | [www.hudsonalpha.org](http://www.hudsonalpha.org) |

# LOGISTICS

## CONTACT

For conference services please contact:

### Rosie Nazaruk

(314) 369-9567 (m); rosemary.nazaruk@oliverwyman.com

### Jill Adams

(630) 945-7988 (m); jill.adams@oliverwyman.com

## HOTEL AND TRANSPORT INFORMATION

### Sheraton Chicago Hotel and Towers

301 East North Water Street, Chicago, IL 60611

(312) 464-1000

Attendees can fly into either O'Hare International Airport or Midway Airport. Travel times will vary based on traffic, but both airports are within ~20 miles from the city.

**A1 Limo** is the preferred vendor at the OWHIC rate of \$68 plus gratuity. Call (630) 833-3788 Ext. 567 or edesk@a1limousine.com.

Taxi services are provided at the lower-level outside of baggage claim. Fares are based on traffic conditions, but average fares range between \$30-\$40. The airports are served by Yellow Cab: (773) 907-0020 and American United Cab: (773) 327-6161

Complimentary **shuttle services** will be provided by Oliver Wyman at the end of the program on Wednesday, October 14, starting at 4:00pm, CT

## HOTEL VALET

The Sheraton Chicago Hotel and Towers offers valet parking at the cost of \$63 per day; self-parking is discounted to \$43 per day.

## CHICAGO WEATHER

During October, expect average highs of 69 degrees and night lows of 50 degrees.

## ATTIRE

Attire for the meeting is business casual (slacks, casual shirt, etc.). Please keep in mind that the hotel air conditioning can be extreme. We strongly suggest dressing in layers (jackets and sweaters) to ensure that you are comfortable.

## GYM AND POOL

Maintain your exercise regimen in the complimentary 24-hour fitness center, which features the latest cardiovascular and strength training equipment. The beautiful indoor swimming pool is also open from 5:30am to 10:00pm for your fitness enjoyment.



## LOST AND FOUND

Please turn in any found items to the Oliver Wyman Summit Registration desk. If you misplace an item, please check at the registration desk during registration hours. At the end of each day, lost items will be turned over to the hotel's Security Department.

## INTERNET: GET CONNECTED

We're pleased to offer complimentary wi-fi access during the conference. To access wi-fi please use:

- Network: Softheon
- Password: softheon

**Softheon**

## CONFERENCE APP

In order to help you engage, network and organize your time throughout the conference, we're pleased to offer a conference app through DoubleDutch. The app is available for both iOS and Android through their respective app stores.

Your **personalized download code** was sent to you prior to the conference and is also available at registration. The code will ensure the app reflects your **unique schedule**.

If you have any questions regarding setup please see the DoubleDutch representative, Rudo Terry, at the registration desk.

### This mobile app allows you to:

- See your own personal schedule.
- Access logistics and content information at your fingertips.
- Post insights and ideas to sessions, keynotes, and experiential exhibits.
- Interact with a real-time feed of all event activity that showcases which sessions are trending, photos, and popular discussion topics.
- Connect, engage, and interact with fellow attendees. Most importantly, have fun!

### The features of the app include:

- **Update** – a quick way to share photos, comments, and which session you're attending.
- **Activity Feed** – the real-time pulse of the event. See what people are saying, view photos, and find trending sessions and topics.
- **Agenda** – view the full agenda, your personalized break-out agenda, and related information (session time, room number, speaker info, etc.)
- **Users** – see who's at the event, and connect with them at the conference.
- **Exhibitors** – find exhibitors and sponsors, and leave comments or questions.



Health Innovation  
Summit2015

doubledutch

# EVENT AND SESSION LOCATIONS

SHERATON CHICAGO HOTEL AND TOWERS

## EXPERIENTIAL EXHIBITS

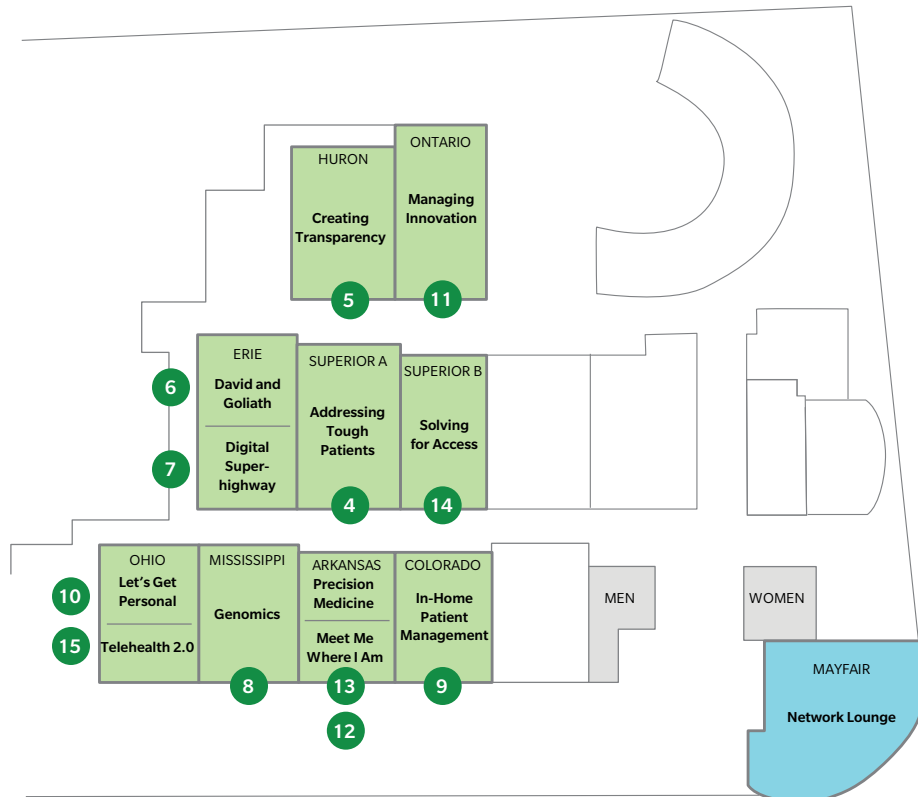
- 1 Independence Blue Cross and Comcast
- 2 Rite Aid and HealthSpot
- 3 Optum

- Experiential exhibits or executive session
- General session, meals, logistics or networking

## EXECUTIVE SESSIONS

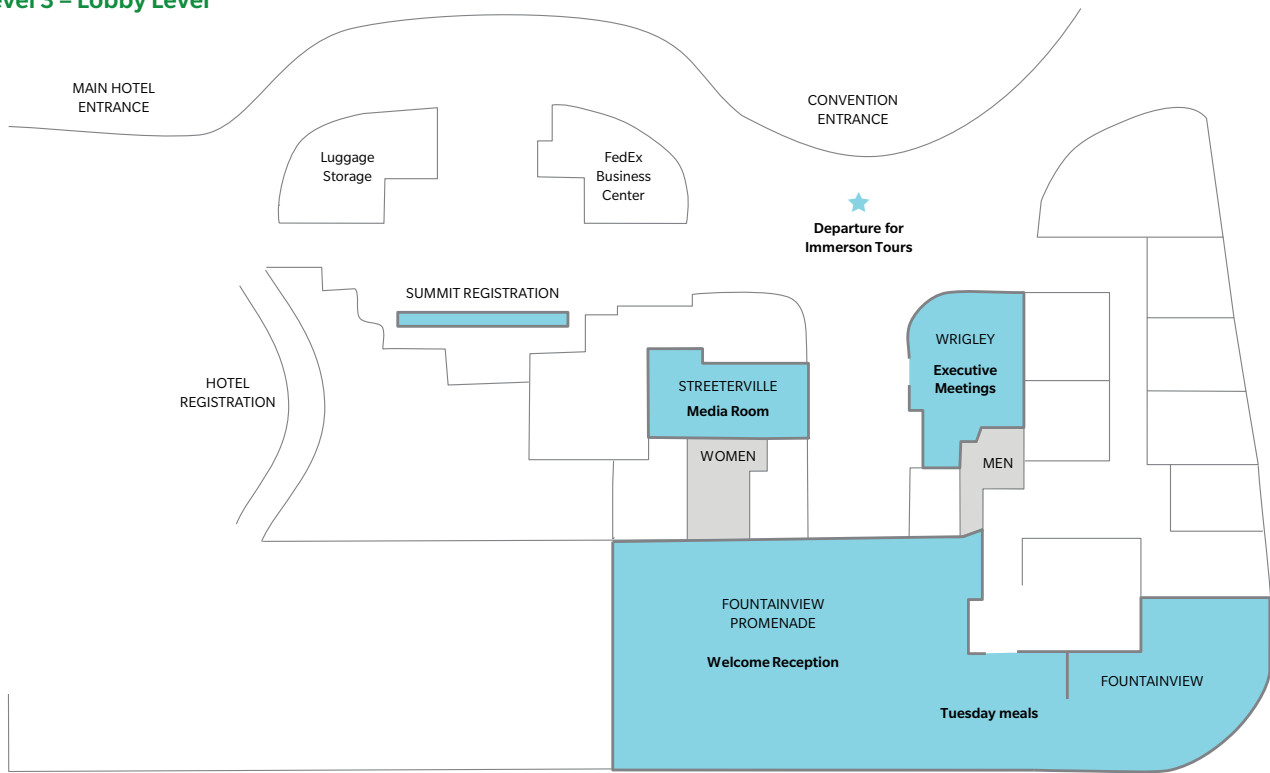
- 4 Addressing Tough Patients
- 5 Creating Transparency
- 6 David and Goliath
- 7 Digital Superhighway
- 8 Genomics
- 9 In-Home Patient Management
- 10 Let's Get Personal
- 11 Managing Innovation
- 12 Meet Me Where I Am
- 13 Precision Medicine
- 14 Solving for Access
- 15 Telehealth 2.0

### Level 2 – Executive Sessions and Network Lounge

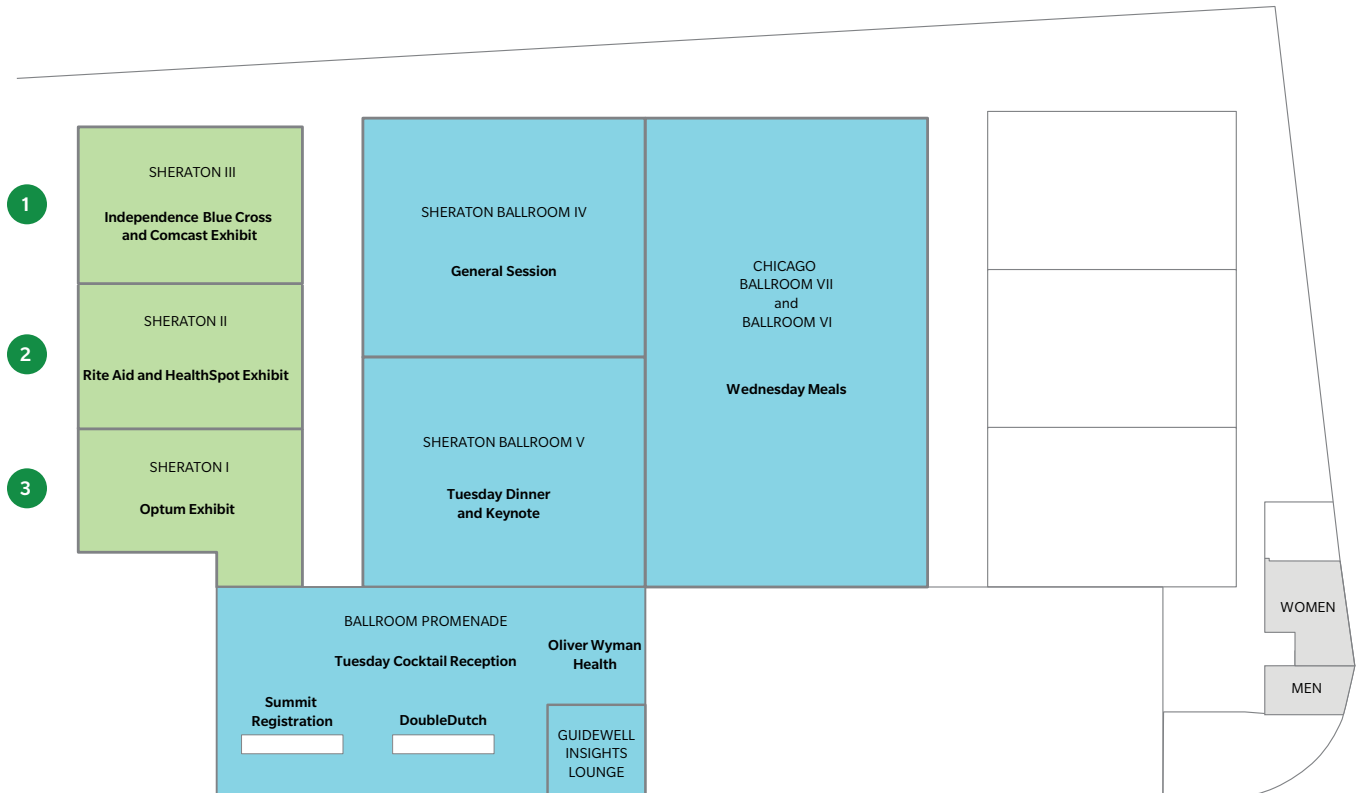




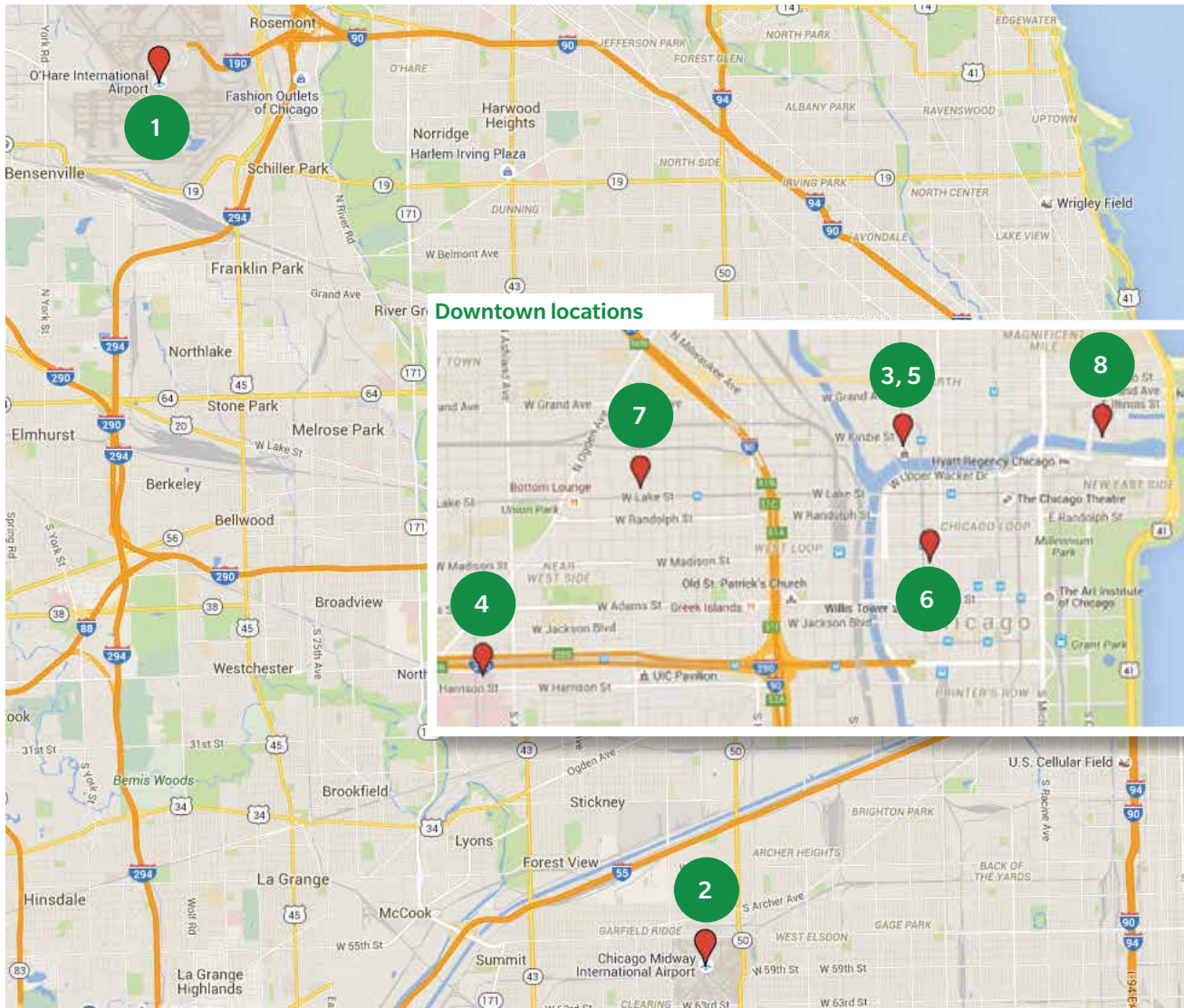
### Level 3 – Lobby Level



### Level 4 Ballrooms



# IMMERSION TOUR LOCATIONS



## 1 O'Hare International Airport

10000 West O'Hare Avenue  
Chicago, IL 60606

## 3 Allscripts and NantHealth

222 West Merchandise Mart Plaza  
Chicago, IL 60654

## 5 AVIA, MATTER, and 1871

222 West Merchandise Mart Plaza  
Chicago, IL 60654

## 7 Sandbox Industries

213 North Racine Avenue  
Chicago, IL 60607

## 2 Midway International Airport

5700 South Cicero Avenue  
Chicago, IL 60638

## 4 Rush University Medical Center

1653 West Congress Parkway  
Chicago, IL 60612

## 6 One Medical Group

181 West Madison Street,  
Suite #3825  
Chicago, IL 60602

## 8 Sheraton Chicago Hotel and Towers

301 East North Water Street  
Chicago, IL 60611

# SPONSORS OF THE 2015 OLIVER WYMAN HEALTH INNOVATION SUMMIT

Oliver Wyman is grateful for the support of innovative organizations around the country that are driving the industry's transformation to Health Market 2.0. Their belief in the mission of the Oliver Wyman Health Innovation Center and the purpose of this Summit is immensely appreciated.

PLATINUM



SILVER



BRONZE



SUPPORTING

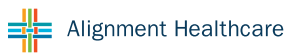


CONTRIBUTOR



## PLATINUM LEVEL

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### ALIGNMENT HEALTHCARE

[www.ahcusa.com](http://www.ahcusa.com)

Alignment Healthcare (AHC) is dedicated to transforming the complex and confusing process of medical treatment in the U.S. so that every link in the care delivery continuum becomes more efficient and productive with improved outcomes. With special focus on the chronically ill and frail population, AHC partners with health plans, providers, and hospital systems to create a seamless and easy-to-navigate health care experience, which results in healthier, happier, and more satisfied patients. AHC provides partners with an end-to-end continuous care program, including clinical management, care coordination, risk management capabilities, and IT enablement.

## SILVER LEVEL

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### ALLSCRIPTS

[www.allscripts.com](http://www.allscripts.com)

Allscripts is a leader in healthcare information technology solutions that advance clinical, financial, and operational results. Our innovative solutions connect people, places, and data across an Open, Connected Community of Health™. Connectivity empowers caregivers to make better decisions and deliver better care for healthier populations.



### GUIDEWELL

[www.guidewell.com](http://www.guidewell.com)

We are a family of forward-thinking companies at the forefront of healthcare transformation, focused on helping people and communities achieve better health. Our companies include Florida Blue (Florida's Blue Cross and Blue Shield plan), GuideWell Health (a healthcare delivery company), GuideWell Connect (a healthcare consumer marketing company), and GuideWell Source (an administrative and claims processing company for state and federal health programs).

Guidewell touches the lives of more than 15 million healthcare consumers and builds on nearly 500 non-profit relationships to fulfill our mission of helping people and communities achieve better health.



### MEDFUSION

[www.medfusion.com](http://www.medfusion.com)

Medfusion delivers transformative technology and services that put patients in control of their healthcare and enable providers to thrive in a value-based healthcare delivery environment. Our patient portal, evolving platform and mobile capabilities connect more than 11 million patients to their healthcare providers – facilitating bi-directional communication, enhancing patient engagement and improving the practice's financial operations.



### RITE AID

[www.riteaid.com](http://www.riteaid.com)

Rite Aid is a leading drugstore chain with nearly 4,600 stores in 31 states and the District of Columbia and fiscal 2015 annual revenues of \$26.5 billion. For more than 50 years, Rite Aid has proudly served neighborhoods throughout the country as a trusted community pharmacy. As the U.S. healthcare system continues its historic transformation, the company is pursuing new ways to deliver a higher level of care. Rite Aid is fast becoming a growing retail healthcare company by expanding the scope of services provided by its pharmacists and through the recent strategic acquisitions of Health Dialog, RediClinic, and EnvisionRx.



### SOFTHEON

[www.softheon.com](http://www.softheon.com)

Softheon provides HIX Integration, Direct Enrollment, Premium Billing, and Edge Server solutions for insurance carriers of all sizes participating in Federal and State Health Insurance Exchange (HIX) Marketplaces. Softheon's Marketplace Connector Cloud (MC2) has been trusted by health plans, in all 50 states, as an accelerated public and private exchange integration platform. Nearly 10 percent of all Americans who enrolled in Public Marketplaces in 2015 coverage use Softheon MC2 platform for enrollment, premium billing, and member services. Softheon is also an authorized Web Broker Entity (WBE), approved by the federal government to offer subsidized health insurance to Americans.



### WELLTOK

[www.welltok.com](http://www.welltok.com)

Welltok, Inc. is fundamentally transforming the way population health managers partner with consumers to optimize their health and get rewarded. Our groundbreaking CaféWell Health Optimization Platform™ organizes the growing spectrum of health and condition management programs, communities, apps, and tracking devices. The platform, accessible via web and mobile, drives engagement by providing personalized guidance and leveraging social, gaming, and cognitive technologies. Welltok improves healthcare value and delivers a more efficient, effective way to motivate consumers to achieve optimal health.

## BRONZE LEVEL

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### ASCENSION

[www.ascension.org](http://www.ascension.org)

As the largest nonprofit health system in the U.S. and the world's largest Catholic health system, Ascension is committed to delivering person-centered care to all with special attention to those who are poor and vulnerable. In FY2014 Ascension provided \$1.8 billion in care of persons living in poverty and other community benefit programs.

More than 150,000 associates and 40,000 employed and affiliated providers serve in 1,900 sites of care – including 131 hospitals and more than 30 senior care facilities – in 24 states and the District of Columbia. In addition to healthcare delivery, Ascension subsidiaries provide a variety of services and solutions.



### CHESS

[www.chessmso.com](http://www.chessmso.com)

CHESS is a physician-led healthcare services company that empowers physicians and health systems to make the transition to value-based medicine, a model where they are financially rewarded for improving the quality of care and reducing the cost of care they deliver to patients. Using advanced analytics to build and measure the success of targeted care models, along with payer contracts that enable physicians to share in cost savings, CHESS creates a healthcare environment that is both patient-centered and clinician-friendly.



### HUDSONALPHA INSTITUTE FOR BIOTECHNOLOGY

[www.hudsonalpha.org](http://www.hudsonalpha.org)

HudsonAlpha Institute for Biotechnology is a genomic science and applications nonprofit organization. It is both a high-volume genomic data producer serving thousands of academic, clinical, and commercial clients' needs. The Institute is a global scientific collaborator valued for its genomic data analysis and interpretation to solve some of the most pressing questions in cancer, undiagnosed childhood genetic disorders, neuropsychiatric disorders, immune-mediated disease, agriculture, and public health. Its unique 152 acre campus melds the boundaries between nonprofit scientists, educators, and entrepreneurs so that collaboration sparks innovation and growth.





### LIVONGO HEALTH

[www.livongo.com](http://www.livongo.com)

Livongo Health is a consumer digital health company that empowers people with chronic conditions to live better, starting with diabetes. It's reinventing the way we manage chronic conditions by blending the power of technology, real-time information, and human support.

Livongo for Diabetes provides an end-to-end program that includes a cellular, interactive glucose meter that transmits data and messaging real-time, a smart cloud that provides predictive and personalized insights, and a human touch via virtual coaching from certified diabetes educators.



### MAGELLAN HEALTHCARE

[www.magellanhealth.com](http://www.magellanhealth.com)

With over 40 years of experience and insight in behavioral health and health management for special populations and conditions, we have a profound understanding of the evolving needs and challenges of customers, individuals and caregivers in this dynamic new era of healthcare. We combine clinical best practices, advanced analytics, innovative care delivery formats, and an extensive nationwide provider network to deliver highly personalized models of care and tailored solutions for health plans, employers, U.S. military, Federal and state governments. With the right blend of high tech and high touch, we seek to empower individuals to reach their fullest human potential.



### MOSAIC HEALTH SOLUTIONS

[www.mosaichealthsolutions.com](http://www.mosaichealthsolutions.com)

Mosaic Health Solutions, based in Durham, North Carolina, is a health solutions company committed to transforming healthcare by investing in and building innovative businesses that improve the health and well-being of consumers. Mosaic's investments expand product and service offerings to provide additional access and value to consumers, accelerate innovation across the healthcare system, and improve health outcomes. Through a growing portfolio of forward-thinking healthcare companies, which include consumer engagement platforms, population health management tools, telehealth offerings, urgent care centers, risk-based provider care models, and payer-based care management solutions, Mosaic is bringing next-generation consumer-facing solutions to the marketplace.



### MOTIVE MEDICAL INTELLIGENCE

[www.motivemi.com](http://www.motivemi.com)

Motive Medical Intelligence has changed the paradigm for how clinical evidence is curated, analyzed, and delivered. Motive's singular focus is the critical integration of medical expertise with workflow systems and technology-enabled clinical content to drive and support value-based health care delivery. Motive's solutions connect evidence with patient data to produce the evidence-based, patient-centered workflow at the center of value-based care.



### STRAND LIFE SCIENCES

[www.strandls.com](http://www.strandls.com)

Strand Life Sciences is a genomic profiling company that uses next-generation sequencing (NGS) technology aimed at empowering cancer care. Strand's StrandAdvantage pan-cancer panels provide medical oncologists a complete understanding of genomic changes in solid tumors in days so targeted treatment plans can begin quickly. Strand's comprehensive knowledge base of genomic variants linked to FDA-approved targeted cancer therapies and drugs in open clinical trials provides clinically actionable treatment options, enabling clinicians to develop a truly personalized treatment regimen for cancer patients.

## SUPPORTING LEVEL

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### EDIFECs

[www.edifecs.com](http://www.edifecs.com)

Edifecs is a leading healthcare technology company with the mission to improve healthcare outcomes, reduce costs, and accelerate innovation. Edifecs empowers healthcare organizations to scale the partnerships required by payment, care delivery, and access reform initiatives that are redefining the healthcare industry. Since 1996, Edifecs technology has helped healthcare providers, insurers, pharmacy benefit management companies and other trading partners to trim waste, reduce costs, and increase revenues. More than 350 healthcare customers today use Edifecs solutions. Edifecs is based in Bellevue, WA, with operations internationally.



### OPTUM

[www.optum.com](http://www.optum.com)

Creating Healthier Communities Via Smarter Clinical Integration through the eyes of a family of four, discover how Optum is powering modern healthcare to help create a healthier world – one person, one family, one community at a time. Optum is transforming what has traditionally been viewed as a rigid, reactive system into a holistic-care experience that proactively engages the person, giving them the tools and guidance they need to live their healthiest life. Witness innovative clinical integration, applied consumer analytics, and powerful data coming together through an entirely different healthcare experience focused on each family member’s unique needs.



### PFIZER

[www.pfizer.com](http://www.pfizer.com)

At Pfizer, we apply science and our global resources to bring therapies to people that extend and significantly improve their lives. We strive to set the standard for quality, safety, and value in the discovery, development and manufacture of healthcare products. Our global portfolio includes medicines and vaccines as well as many of the world’s best-known consumer healthcare products. Every day, Pfizer colleagues work across developed and emerging markets to advance wellness, prevention, treatments, and cures that challenge the most feared diseases of our time. Consistent with our responsibility as one of the world’s premier innovative biopharmaceutical companies, we collaborate with healthcare providers, governments, and local communities to support and expand access to reliable, affordable healthcare around the world. For more than 150 years, Pfizer has worked to make a difference for all who rely on us.



### SYAPSE

[www.syapse.com](http://www.syapse.com)

Syapse enables healthcare providers to deliver actionable insights from genomic and molecular data at point of care. Through an intuitive web interface, clinicians see a comprehensive view of a patient’s clinical history integrated with molecular profiles from internal or external labs. Clinical decision support based on institutional guidelines and knowledge improves the accuracy of diagnoses and treatment decisions. With Syapse software, clinicians seamlessly order MDx tests, initiate drug procurement, enroll patients in molecularly matched trials, and capture outcomes. Over time, Syapse customers use this growing evidence base to uncover patterns and improve quality of care.



## ZIPONGO

[www.zipongo.com](http://www.zipongo.com)

Zipongo is a San Francisco-based digital health company that provides eating well made simple. We work with employers, health plans, and other wellness partners looking for easy ways to engage their members in healthy and sustainable eating habits that drive positive results. Zipongo's proprietary MealRx™ personalization engine delivers individualized recommendations tied to convenient, real-time actions that enable healthy eating at home and at work, including healthy recipes, meal planning tools, and discounts and incentives to healthy groceries. We provide a HIPAA-secure, easy-to-implement software-as-a-service platform that runs on web, mobile, and tablet.

## CONTRIBUTOR LEVEL

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## AMERICAN WELL

[www.americanwell.com](http://www.americanwell.com)

American Well, the nation's largest telehealth company, has delivered healthcare into the homes and workplaces of patients for close to a decade. Serving the nation's top health systems, health plans, as well as hundreds of national employers, American Well provides a modern healthcare experience by connecting consumers with board-certified healthcare professionals via video over web or mobile. American Well has the most downloaded telehealth app and became the first company to receive accreditation by the American Telemedicine Association (ATA) earlier this year.



## HEALTHSPARQ

[www.healthsparq.com](http://www.healthsparq.com)

HealthSparq empowers people to make smarter healthcare choices by providing the cost and quality information they need to truly compare health providers and services. By enabling people to see the total costs of care (pre- and post-procedure included) for more than 400 medical treatments based on their individual health plan, comparison shop for procedures and providers, review quality ratings, and learn about alternative care options, HealthSparq is helping people navigate the healthcare system and shop for healthcare as they never have before.



## LUMERIS

[www.lumeris.com](http://www.lumeris.com)

Lumeris is a pioneer in population health management solutions. Through our operations, technology and services, we enable healthcare organizations to successfully make the journey from volume- to value-based care. We help health systems create population health services organizations and define populations for risk. We empower providers and their accountable care teams with process improvement strategies, technology, and clinical workflows to manage their patients and populations effectively. We work collaboratively with payers to ensure the right contracts, measures, and incentives are in place to influence physician behavior and drive quality, cost, and utilization performance. The depth and breadth of Lumeris' solutions – combined with its decade of experience in value-based care – make the company an ideal partner for any healthcare organization seeking to transform its business and care-delivery model and remarkably improve its clinical and financial outcomes.



## PHARM MD

[www.pharmmd.com](http://www.pharmmd.com)

For health plans or self-insured employers that want to measurably improve member and employee health, PharmMD is the proven choice for pharmacy quality solutions. Founded by healthcare and pharmacy innovators, PharmMD's outcomes-driven reporting, priority on personal touch, and scalable clinical networks are backed by performance-based pricing that guarantees fast results for Part D Star Ratings improvement, the most effective Medication Therapy Management, and improved overall health outcomes.

## Valence Health

## VALENCE HEALTH

[www.valencehealth.com](http://www.valencehealth.com)

Valence Health provides value-based care solutions for hospitals, health systems, and physicians to help them achieve clinical and financial rewards for more effectively managing patient populations. Leveraging 20 years of experience, we work with clients to design, build, and manage customized value-based care models including clinically integrated networks, bundled payments, risk-based contracts, accountable care organizations, and provider-sponsored health plans. Providers turn to our integrated set of advisory services, population health technology, and managed services to make the volume-to-value transition. Our 800+ employees empower 85,000 physicians and 135 hospitals to advance the health of 20 million patients.



## VITALS

[www.vitals.com](http://www.vitals.com)

Vitals empowers everyone to shop for their healthcare like an expert. We're creating an efficient healthcare marketplace for consumers – making them aware of cost, quality, and availability of healthcare provider options. Vitals is a leading provider of transparency and engagement solutions that achieves measurable savings for consumers, health plans, and employers. Through the combination of our data driven transparency tools, analytics, and incentives, Vitals helps more than 120 million people each year access better, more affordable care.

# ATTENDING ORGANIZATIONS

The mix of attendees across sectors, as well as between incumbents and new entrants, is carefully managed across the entire event. Dinners and breakout sessions are specifically arranged to support collaboration and raise opportunities throughout the 2.5 days at the Summit.

**70% C-SUITE**

**9 SECTORS**

**10 COUNTRIES**

**33 STATES**

23andMe  
7wire Ventures  
AARP  
Accolade  
Accretive Health  
Activate Healthcare  
ActiveHealth Management  
Activision Blizzard  
Aetna  
Air Liquide Healthcare  
Alignment Healthcare  
Allina Health  
Allscripts Health Solutions  
American Academy of Physician Assistants  
American Airlines  
American Hospital Association  
American Well  
AmerisourceBergen  
Amulet Capital Partners  
Anthem  
Ascension  
Ascension Ventures  
ATLS Investments  
Avera Health  
AVIA  
AXA

Baylor Scott & White Quality Alliance  
BCBS Association  
BCBS of Arkansas  
BCBS of Massachusetts  
BCBS of Michigan  
BCBS of North Carolina  
BCBS of South Carolina  
BCBS of Tennessee  
Becton Dickinson  
Biom-Me  
Bloom Health  
Blue Shield of California  
Boehringer Ingelheim  
Boeing  
Bon Secours Health System  
Bull City Venture Partners  
Cambia Health Solutions  
Cancer Treatment Centers of America  
Capital District Physicians' Health Plan  
Cardinal Health  
Carolinas HealthCare System  
Catholic Health Initiatives  
Centene Corporation  
CHESS  
CHI Health  
Cigna  
CITI  
City of Chicago - Department of Finance  
Cleveland Clinic  
Colorado HealthOP  
Comcast NBCUniversal  
Concero Scientific  
ConnectiCare  
Consumerdriven  
ContextMedia Health  
Cornerstone Health Care  
CSS  
Dignity Health  
Duke Royalty  
Edifecs  
Elation Health  
Elsevier  
Emmi Solutions  
Envision Genomics  
EnvisionRX  
Florida Blue

Genentech  
General Atlantic  
General Catalyst  
Genesys PHO  
Ginger.io  
Grand Rounds  
Greater Buffalo United IPA  
GuideWell  
Guy Carpenter  
Hanger Orthopedic Group  
HCIT Ventures  
Health Care Finance and Administration-  
TennCare  
Health Care Service Corporation  
Health Catalyst  
Health Evolution Summit  
HealthPartners  
HealthReveal  
HealthSparq  
HealthSpot  
Healthspottr  
Healthways  
Highmark  
Hill Physicians Medical Group  
Hodges-Mace  
Hollister Incorporated  
Holy Redeemer Health System  
HonorHealth  
Horizon BCBS of New Jersey  
HudsonAlpha Institute for Biotechnology  
Humana  
IBM  
IDEAL Life  
IDS Solutions  
ikaSystems  
Independence Blue Cross  
Indiana University Health  
IndUS Growth Partners  
Integrated Healthcare Association  
InterWest Partners  
InVivoLink  
Iora Health  
Janssen Healthcare Innovation  
Jawbone  
Johnson & Johnson  
JVC Investment Partners



Kaiser Foundation Health Plan	Optum	TripleTree TT Capital Partners
Kaiser Permanente	Orlando Health	Tufts Health Plan
Kroger	OSF Healthcare System	UCB
Lake Health	Otsuka Pharmaceuticals	Ultramatics
Landmark Health	Patient First	uMotif Digital Health
Leidos	Pfizer	UnitedHealth Group
Leverage Health	PharmMD	University Hospitals of Cleveland
Life and Specialty Ventures	Phoenix Children's Hospital	UPMC Enterprises
Lifepatch	Premera Blue Cross	USAA
LifeWallet	Presence Health	USAble Life
Lippincott	Proteus Digital Health	Valence Health
Livongo Health	Quantum Health	Venture Valkyrie
Lumeris	RedBrick Health	Victory Health
Lumiata	Restore Health	Vitals
Lurie Children's Hospital	Reuters	VITAS Healthcare
Madison Dearborn Partners	Rite Aid Corporation	Voya Financial
Magellan Healthcare	Rosalind Franklin University of Medicine and Science	Wake Forest Baptist Health
Marsh & McLennan Companies	RSA Medical	Walgreens Boots Alliance
Maxwell Health	Rush University Medical Center	Walmart
McGuireWoods	Safe Patient Systems	Wells Fargo
MedExpress	Sandbox Industries	Welltok
Medfusion	Sentara Healthcare	West Kendall Baptist Hospital
MedHelp	Shell	WiserTogether
Medica	Shoppers Drug Mart	WPP
Medocity	Silver Cross Hospital	Xerox
Meijer	SimpleTherapy	Yeovil District Hospital NHS Foundation Trust
Memorial Hermann	Sodexo	Yo-Fi Wellness
Mercer	Softheon	YouPlus Health
MissionPoint Health Partners	Southcentral Foundation	Zest Health
Modern Teacher	Southwest Airlines	Zipongo
Morgan Stanley	Spectrum Health	
Mosaic Health Solutions	St. Joseph Health	
Motive Medical Intelligence	St. Joseph Hoag Health	
Mount Sinai Health System	Strand Life Sciences	
NantHealth	Summit Medical Group	
Narus Health	Sutter Health	
National Railway Labor Conference	Syapse	
NerdWallet	Tandigm Health	
Newtopia	Teladoc	
NextHealth	Tennessee Oncology	
NHS England	Teva Pharmaceuticals	
Nordstrom	Texas Health Resources	
Novartis	The Coca-Cola Company	
Oliver Wyman	The New York Times	
ONC, US Dept of Health & Human Services	TripleB/mle	
One Medical Group		





## OLIVER WYMAN

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